Sample Volunteer Asks 📄

Below is a list of sample volunteer asks for different situations and platforms. Use these templates as starting points for the requests you make of potential volunteers:

For One-on-One Recruitment:
"Hi [Name], I've been volunteering with [Campaign] for the past month, and it's been such a meaningful experience. We're working on [specific goal] which I know aligns with your interest in [cause/issue]. We could really use your help with [specific task] on [date]. Would you be interested in joining us? I'm happy to go together the first time if that helps!"

For Group Settings:
"I want to take a moment to invite everyone here to join our volunteer team. We're doing critical work on [issue], and there are many ways to contribute based on your interests and availability. Whether you have just one hour a week or can take on a leadership role, your help will make a difference. We'll be at the back table after the meeting to sign people up and answer any questions."

For Digital Recruitment:
"🔥 Volunteers needed! We're building a team to help elect [Candidate] and need YOUR help to reach our goal of contacting 5,000 voters this month. No experience needed — we'll train you on everything! Can you spare 2 hours this week to make calls or send texts? Sign up here: [link] or DM me for more info. #JoinTheTeam"

Handling Common Objections and Responses

Be prepared to hear a variety of responses when asking people to volunteer for your campaign. Here are some common objections and how you might respond:

- **Objection:** "I don't have enough time."
  - **Response:** "I completely understand. Many of our volunteers are busy too. What if we found a one-time opportunity that fits your schedule, maybe just 2 hours? Even that would be incredibly helpful."
- **Objection:** "I don't know enough about the issues."
  - **Response:**"That's not a problem at all! We provide training on all the issues, and you'll always have support. Many of our best volunteers started with little

background knowledge."

- **Objection:** "I'm not sure what I could contribute."
  - **Response:** "Everyone has valuable skills to offer. What do you enjoy doing or what are you good at? We have a variety of roles from data entry to event planning to creative work."
- **Objection:** "I've never done this before."
  - **Response:** "Most of us hadn't done this before we started either! We'll pair you with an experienced volunteer for your first shift so you can learn the ropes. It's actually quite fun once you get started."