Hailerz Global Talent

Revised Nov 10, 2026

Hailerz Community Playbook 2.0



Mission

Build a student-led creative enterprise that develops talent, develops leadership skills, by hosting profitable performing arts events.



The Hailerz Student Community exists to empower young creative and performing arts talent by teaching real business skills through profitable event creation. Each community operates like a student-run event agency—planning, producing, and hosting talent events on or off campus.

Hailerz provides initial capital, strategic guidance, branding support (via the official Hailerz Style Guide), and mentorship to help your community succeed, grow, and generate real revenue.



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What the Hailerz Student Community Is

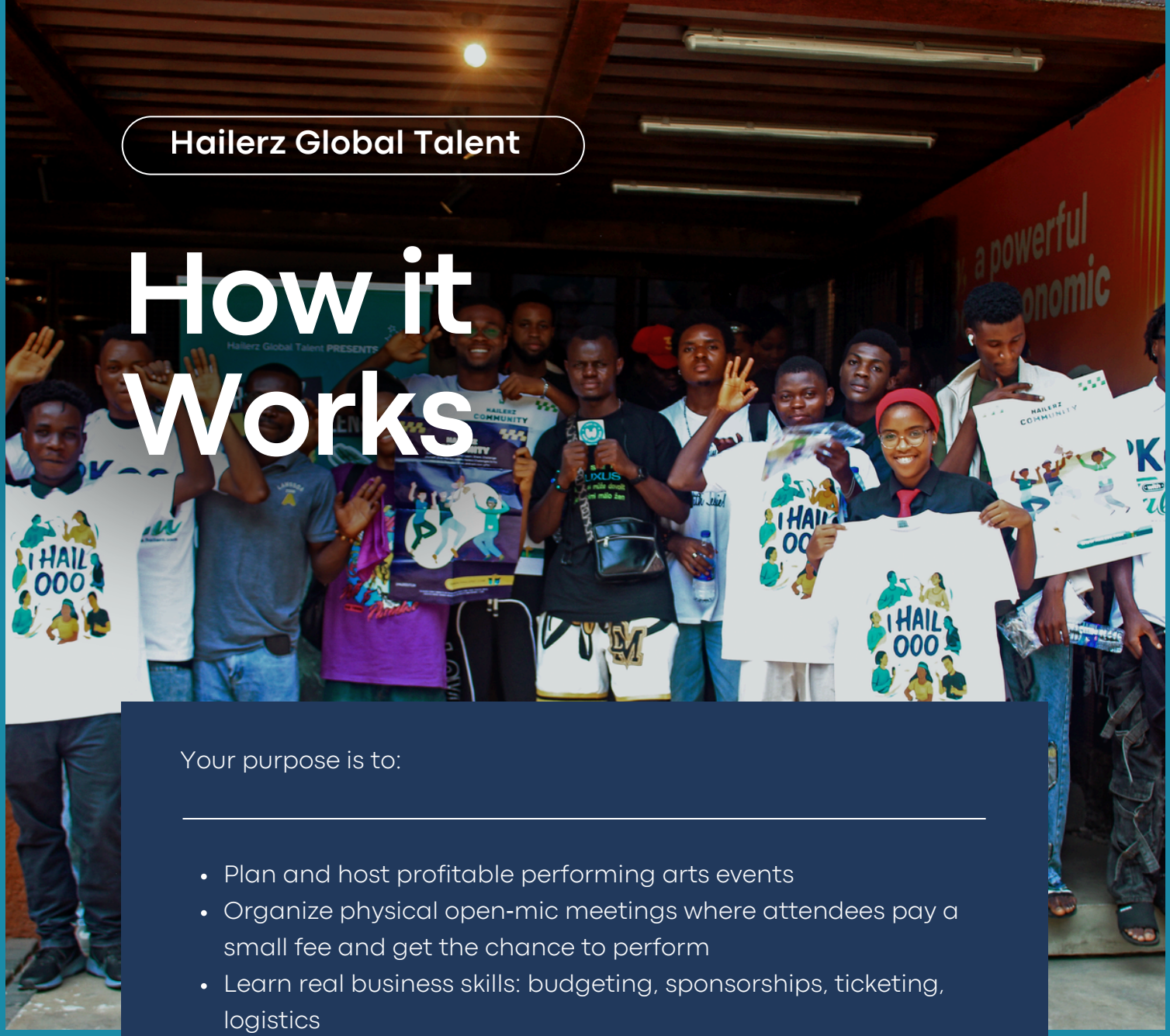
Hailerz Student Communities are student-led groups focused on performing arts and creative talent, with a core purpose of producing high-quality, profitable events.

Your community may highlight general talent (recommended) or specialize in areas such as:

- Dance
- Music
- Spoken word
- Theatre
- Comedy
- Fashion
- Creative showcases
- Art
- AI

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How it Works



Your purpose is to:

- Plan and host profitable performing arts events
- Organize physical open-mic meetings where attendees pay a small fee and get the chance to perform
- Learn real business skills: budgeting, sponsorships, ticketing, logistics
- Build a supportive space for performers and event planners
- Grow your skills, confidence, and entrepreneurial mindset
- Represent Hailerz using the official Hailerz Style Guide for branding consistency
- Create unforgettable experiences where guests become the stars

Graduates may continue as mentors, supporting the next generation of student event leaders.

What Makes Our Events Unique

Hailerz events are designed to be unforgettable. We focus on making every guest the star.

- Attendees don't just watch — they participate
- Every performer gets a moment of spotlight
- The environment is built around expression, confidence, and creativity
- The community becomes a stage where everyone belongs
- Events feel premium, professional, and exciting

This is not just entertainment — it's empowerment.



Community Structure & Meeting Formats

Each community should meet regularly to plan events, develop skills, and coordinate responsibilities.

Recommended Meeting Formats (1 hour)

- Creators' Day: Members discuss and design and upcoming Hailerz event.
- Event Planning Session: Build budgets, sponsorship decks, timelines, and logistics.
- Sponsorship Session: Identify potential sponsors, refine pitch messages, send proposals,
- Venue & Vendor Coordination Session: Confirm the venue (on or off campus), book sound and lighting, arrange stage setup, and coordinate with any vendors (photography, refreshments, decor).
- Rehearsal Session: Finalize the event flow—opening, performances, breaks, closing—and rehearse transitions,

Tiered Community Growth Levels

Communities grow in stages. Each tier represents a milestone in organization, leadership, and impact.



01

Tier 1 – The Spark (5+ Members)

Your community has formed and is officially recognized.

- Minimum of 5 active members
- WhatsApp group created
- Members begin planning their first talent show event

02

Tier 2 – The Collective (10+ Members)

Your community is gaining momentum.

- Minimum of 10 members
- Regular meetings begin
- Members collaborate on event concepts and promotional content

Tiered Community Growth Levels



03

Tier 3 – The Creative Hub (15+ Members)

Your community is active, consistent, and visible.

- Minimum of 15 members
- Weekly meetings held consistently
- Strong participation in event planning and execution

04

Tier 4 – Impact Network (20+ Members)

Your community becomes a recognized force on campus.

- Minimum of 20 members
- Formation of a 3–5 member board:
  - President
  - Vice President
  - Marketing Lead
  - Events/Programs Lead
  - Community Coordinator (optional)

Tiered Community Growth Levels

05

Tier 5 – Premier Community (40+ Members)

A fully established, high-impact community.

- 40+ active members
- Expanded board structure:
  - President
  - VP of Finance
  - VP of Marketing
  - VP of Partnerships
  - VP of Programs
- Community launches large-scale performing arts events with measurable revenue
- Annual elections held; all roles are one-term positions



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Leadership & Governance

President

Oversees community direction, operations, and event strategy.

VP of Finance

Manages budgets, sponsorship revenue, ticket sales, and financial reports.

VP of Marketing

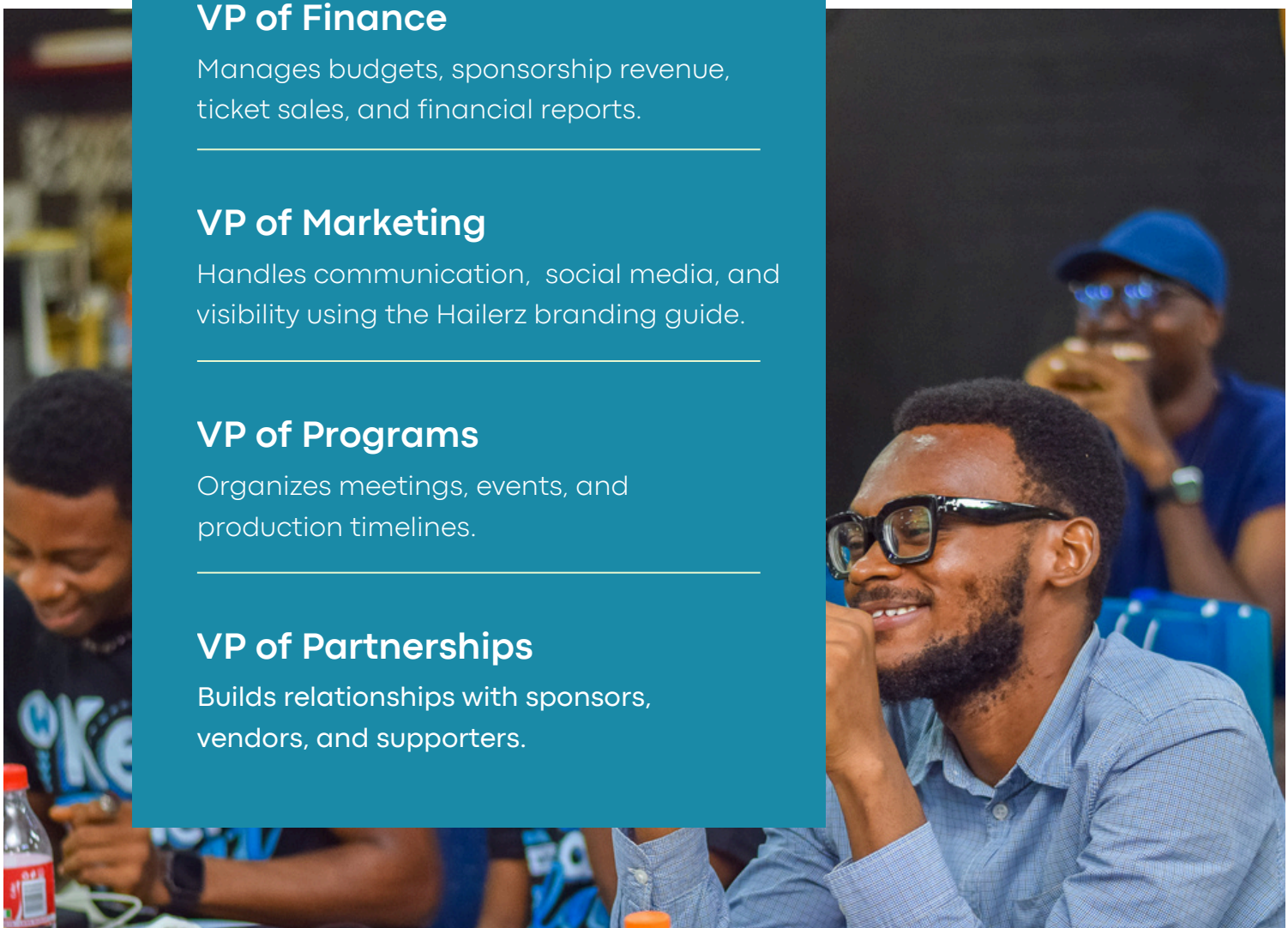
Handles communication, social media, and visibility using the Hailerz branding guide.

VP of Programs

Organizes meetings, events, and production timelines.

VP of Partnerships

Builds relationships with sponsors, vendors, and supporters.



Community Culture & Expectations



Hailerz communities thrive when members:

- Show up consistently
- Support each other's growth
- Collaborate openly
- Respect diverse talents and backgrounds
- Follow the Hailerz Community Guidelines
- Represent Hailerz with integrity and creativity

Communities are built on inclusion, creativity, ambition, and entrepreneurship.

Why Join Hailerz?

You will be joining a global network of creative talent and young entrepreneurs.

If you've got talent, creativity, or the desire to grow, this is your sign to join Hailerz — a global talent community where young creators:

- Learn real business and entrepreneurial skills
- Collaborate with others
- Host profitable talent show events
- Build a portfolio and network

There's a space for all creatives.





Support & Contact

Student Relations Officer

Jessica Nwosu

Phone Number :

+234 807 572 4943

Email :

info@hailerz.com

This document will be revised periodically as the Hailerz Student Community continues to grow.