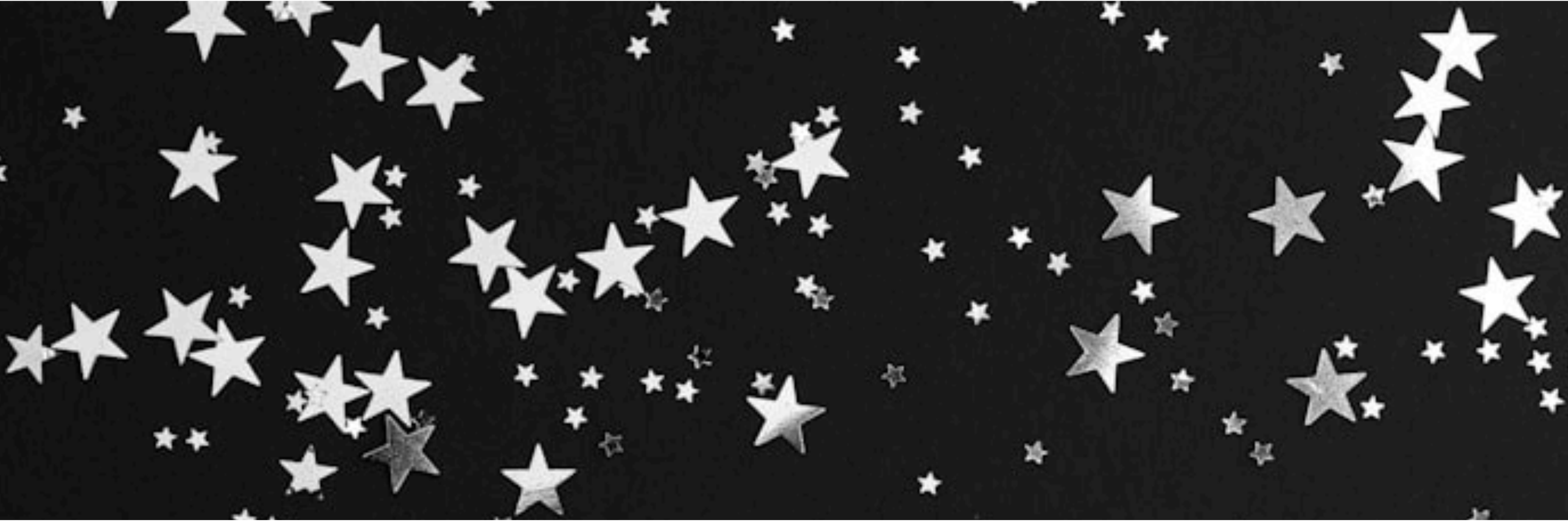


Grokkist® Town Hall Update

Danu Poyner - Founder, Grokkist | **19 Apr 2026**

🗺️ OUR MAP FOR TODAY

- ➤ How to understand Grokkist
- ➤ Basket of key indicators
- ➤ Recent highlights
- ➤ Looking ahead
- ➤ Q&A + Discussion

Welcome to Grokkist.

A **regenerative learning ecosystem** for those who insist on meeting the world with **curiosity** and **care**.

How to Understand Grokkist

Grokkist exists for people who have often felt slightly out of step with conventional scripts of success, learning, and belonging.

People who connect dots others don't see, who carry a strong inner sense of what matters, and who are less interested in performance than in coherence.

Rather than positioning itself as a platform for optimisation, productivity, or personal branding, **Grokkist functions as a living learning ecology** — a place where insight, reflection, experimentation, and conversation can unfold over time, in thoughtful company.

The emphasis is not on self-development as an improvement project, but on what we sometimes describe as **unfolding** — the gradual, relational process of allowing what is already true in a person's life and work to take clearer form.

In this sense, Grokkist is less like a traditional online community and more like **an incubation space** disguised as one.

What the Grokkist Ecosystem Includes

Grokkist is a working ecosystem rather than a single platform — composed of interrelated spaces for gathering, publishing, reflection, and collaborative development.

Grokkist Network

A relational learning community centred around gatherings, conversations, and ongoing participation — including discussion cafés, talks, practitioner workshops, and community-led initiatives. Engagement is intentionally non-linear and accommodates both visible and quiet forms of participation.

Grokkist Press

Grokkist Press is the publishing arm of the ecosystem, producing books, essays, and reflective works aligned with curiosity, coherence, and lived insight. It functions as both **a creative outlet and a durable cultural archive of ideas emerging from the community.**

Grokkist Academy

Courses, circles, and guided journeys (such as Find Your Red Thread) that create structured spaces for reflection, sense-making, and narrative integration. These are designed as **experiential environments** rather than content delivery products.

Collaborative Projects & Practitioner Ecosystem (Groksmithing)

A shared container **supporting practitioners, authors, educators, and project leads in developing their own offerings within a relational structure.** The model prioritises accompaniment, coherence, and long-term development over rapid scaling.

Making the Alternative

> ***"You never change things by fighting the existing reality.***
> ***To change something, build a new model that makes the existing model obsolete."***
> ***– Buckminster Fuller***

Grokkist is intentionally structured as a working model, not just an idea about better systems.

Rather than primarily advocating for or intellectualising about education, community, or regenerative futures, **the project focuses on building and operating viable alternatives in practice**.

The premise is simple: it is more meaningful to make something coherent and participatory in the real world than to only theorise about what could exist.

This is why Grokkist is not a think tank, a movement, or a purely conceptual initiative.

It is a functioning, member-supported ecosystem and regenerative business that puts its values into operational form — through its gatherings, learning experiences, publishing work, partnerships, and economic structures.

The politics, such as they are, are lived through institutional design: making things, stewarding them responsibly, and allowing people to directly experience different ways of learning, relating, and collaborating.

BASKET OF KEY INDICATORS Q1-26

- **853** newsletter subscribers (↑5% from last quarter)
- **171** active Grokkist Network profiles in last quarter (↑1% from last quarter)
- **63** active memberships (↑9% from last quarter)
- **NZD$34k** ecosystem revenue in last quarter (↑1100% from year-ago quarter)
- **19.7k** unique website visits in last 12 months (↓4% year-on-year)
- **12** average RSVPs per event in last 12 months (↑85% year-on-year)

LEGIBILITY AND LEGITIMACY

The Grokkist Project

Grokkist® is a member-supported social enterprise: a learning community, publishing press, and collaborative ecosystem based in Aotearoa New Zealand, with a globally distributed membership.

The Grokkist Network includes **500+ members** across **50+ countries**, alongside a wider mailing list of **~1,000 readers** and participants worldwide.

At the surface level, it can look like many things: a network of gatherings, a body of courses and workshops, a publishing imprint, and a set of ongoing collaborative projects. But underneath these forms sits a simpler orientation.

Grokkist is an educational project in the deepest sense — a space designed to help people make sense of themselves, their experiences, and their work in thoughtful company.

It is **grounded in the twin practices of curiosity and care**, taken seriously as public commitments and ways of participating with one another, with ideas, and with the unfolding of real lives.

Explore the Grokkist Ecosystem

NEW ABOUT PAGE + COMMERCIAL MODEL

Learning as unfolding

Learning at Grokkist begins with the assumption that **people already carry far more understanding than they've been helped to recognise.**

Much of this knowledge is tacit. It lives in experience, pattern, judgement, and care. It doesn't arrive fully formed, and it can't be rushed. But when the right conditions are present, it begins to unfold.

Our work is about creating those conditions — **spaces where people can make sense of what they know,** name what has been implicit, and grow into trust in their own understanding.

Explore our Course Directory

How we design learning experiences

Across courses, gatherings, and labs, a few shared principles guide how learning is held here:

👣 **We start from lived experience**
Learning begins with what people already know, sense, and care about — even when it hasn't yet found words.

🎨 **We privilege practice over performance**
Insight grows through repetition, experimentation, and judgment-in-action, not premature polish.

🌿 **We design for development over time**
Learning supports movement from first steps, to familiarity, to extension, to confident improvisation.

💬 **We hold learning relationally**
Conversation, reflection, and being witnessed by others are part of the learning itself.

🌈 **We make space for difference**
People learn in different ways, at different paces, and from different starting points. We work with that reality.

EDUCATIONAL PHILOSOPHY

Grokkist® Master Services Agreement

A human note before the legal language

If you're reading this, it likely means we're about to begin something together.

At Grokkist, we understand our work as a form of accompaniment. Sometimes that accompaniment is practical and concrete. Sometimes it's exploratory, emergent, and personal. Often, it is both at once. This agreement exists to give that work a clear and steady container — so that you know where you stand, and so do we.

Legal agreements can feel formal or impersonal. This one is not intended to change the spirit of our relationship. Its purpose is simply to make explicit the shared understanding that allows trust to deepen safely. It clarifies things like scope, fees, confidentiality, intellectual property, and how we each take care of our respective responsibilities. In doing so, it helps protect both of us — not from each other, but from confusion, misalignment, or uncertainty.

Here are the things people most commonly want to understand, in plain language.

TRANSPARENT LEGAL AGREEMENTS

EVENTS AND COURSES UPDATES

Grokkist Events and Gatherings Guide

Share ···

Last updated 19 Jan 2026

If you've been quietly orbiting the Grokkist Network — reading, browsing, sensing the vibe — you are *so* welcome here. That said...

If you want to "get" Grokkist, come to a gathering. And if you're ready to begin truly unfolding yourself, consider hosting one (more on that below).

Browse our upcoming events

You'll meet genuinely interesting people in the midst of their own becoming, and you don't need to be perfect, prepared, or impressive. Show up as your **shoes-off self** — curious is enough.

If you're curious how we shape our gathering culture, explore these resources:

- Holding Space for the Unknown: Curiosity as a Design Stance
- Ethical Approaches to Discourse in Virtual Spaces
- #Recordings Library

Access Key

🟢 **Open Access:** free and open to all.
🟣 **Member Access:** for Grokkist Members.
🟠 **Ticketed Access**: open to all with a cover charge.

REFRESHED EVENTS GUIDE / FORMATS

Grokkist Courses

These courses grow out of Grokkist's approach to learning as unfolding — rooted in lived experience, practical wisdom, and relational practice.

How learning happens at Grokkist

🔵 Ways to Participate
Back of House
Secret space

🌟 Start Here - First Sparks
🎉 Welcome Hub
668

🚪 Unlock Your Grok
❤️ Courses
668

🔴 Find Your Red Thread
❤️ Courses
Private space

🌿 Ecosophy Course
❤️ Courses
Private space

🧘 Comparative Meditation
❤️ Courses
Private space

🧠 Intro to NeuroGraphica
❤️ Courses
Private space

✨ Visit Your Future Self Now
❤️ Courses
Private space

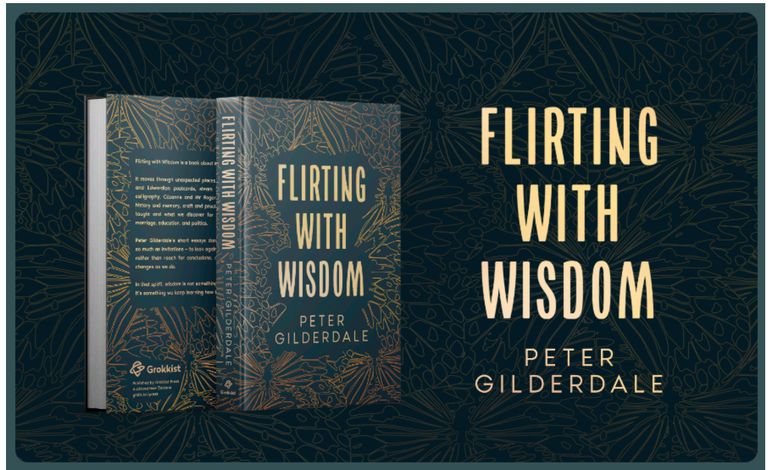
🧘 Meditation for ADHD
❤️ Courses
Private space

🌱 Seed of a Wish
❤️ Courses
Secret space

REFRESHED COURSES DIRECTORY

BOOK PUBLISHING

Grokkist Press

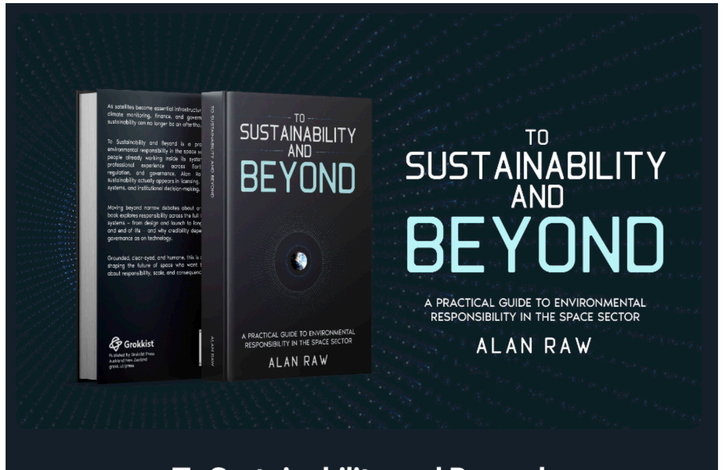


Flirting with Wisdom

A book of short essays by **Peter Gilderdale** about learning to notice, and how wisdom emerges through attention rather than answers.

Published by Grokkist Press.
Available in Hardback and eBook editions.

Get your copy | Read a sample chapter



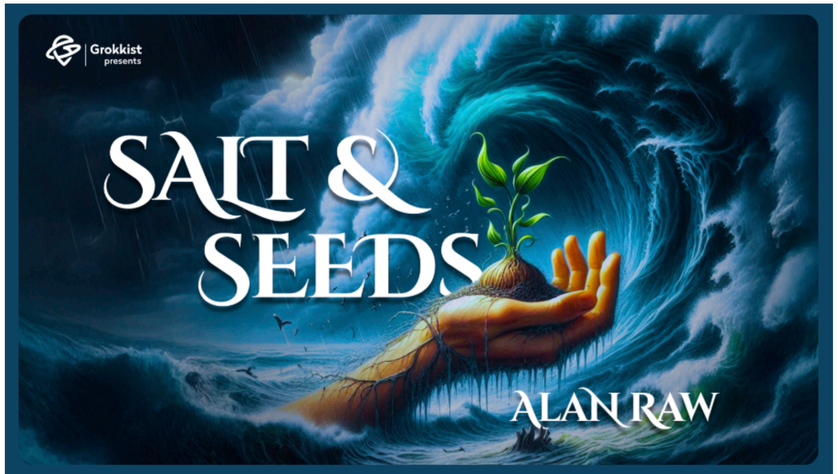
To Sustainability and Beyond

A practical guide to environmental responsibility in the space sector

Space has become infrastructure.
This practical guide shows how sustainability actually appears in licensing, operations, data systems, and governance across the full lifecycle of space systems.

Published by Grokkist Press.
Available in Hardback and eBook editions.

Order your copy | Find a Bookseller



Salt & Seeds

Change to survive, connect to thrive. **Alan Raw's** debut novel is a solarpunk odyssey of resilience, connection, and quiet rebellion.

Published by Grokkist Press.
Available in Paperback and eBook editions.

Order your copy | Find a Bookseller

COMMUNITY CONNECTION

SNACKABLES

PEBBLES TO SHARE

Grokkist presents...

WAYS TO PARTICIPATE

A COLLECTION OF QUESTS, INVITATIONS, AND PATHWAYS INTO THE GROKKIST ECOSYSTEM

Introducing Grokkist Meet: video rooms you can start anytime

Who's Here

Find members

Search

Near me | Online | Recently joined

Location

Search location

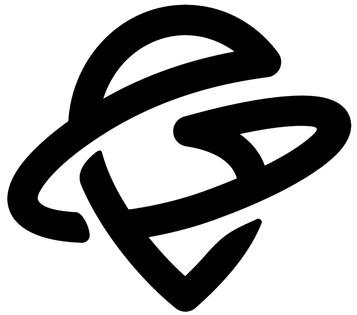
Map view

LOOKING AHEAD... 2026

new front page
ways to participate (quests)
refreshed Grokkist Press site
visual aesthetic refresh
interactive realms
refreshed welcome experience
video guides to getting involved
YouTube channel
thoughtful partnerships and deep collaborations
resources for grokkist practitioners
research hub and Grokkist white papers

a guild for the practice of grokkistry.

WHAT IS MOST ALIVE FOR YOU ABOUT ALL THIS?



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