FOOD COLLABORATIVE
POWERED BY FDEA AND FUTURE OF FOOD

FUTURE OF FOOD

FDEA FOOD & DRINK EXPORTERS ASSOCIATION

JOIN:

APPROVED PARTNER

CHAMPIONING UK FOOD & DRINK ON THE WORLD STAGE

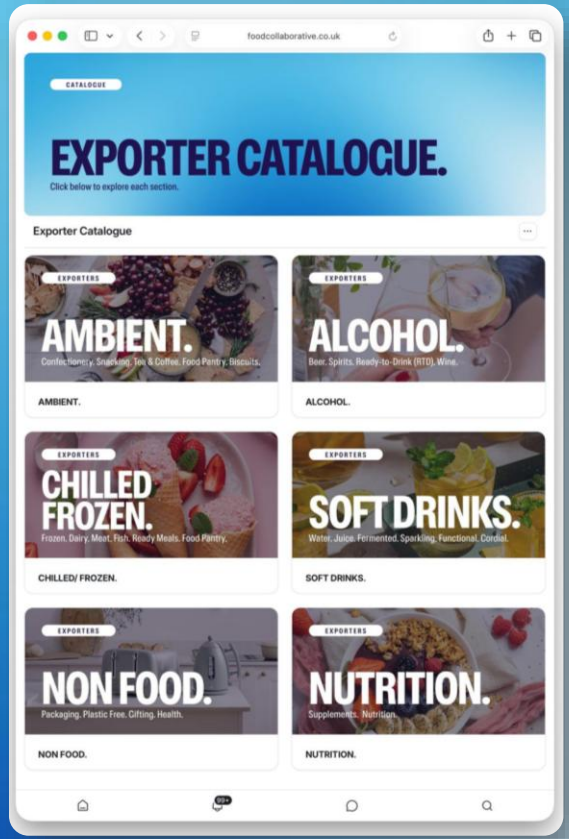
www.foodcollaborative.co.uk

ONE COMMUNITY BUILT BY INNOVATORS BUILT BY EXPORTERS

FOR AMBITIOUS UK BRANDS,PRODUCERS & ENTREPRENEURIAL TEAMS and the EXPERTS SUPPORTING THEM.

A SINGLE PLATFORM TO:

CONNECT | LEARN | GROW



FOOD COLLABORATIVE
POWERED BY IDEA AND FUTURE OF FOOD

MISSION:

OUR BIG AUDACIOUS GOAL

FUTURE OF FOOD

FDEA

EXPORT GROWTH TASK FORCE
35X35
FOOD & DRINK EXPORTERS ASSOCIATION

DISCOVER & SHOWCASE UK INNOVATORS IN FOOD & DRINK

+

HELP EXPORTERS BOOST THEIR INTERNATIONAL FOOTPRINT

→

ACHIEVE £35BN EXPORT SALES BY 2035

ONE PLACE TO FIND AND TO BE FOUND

CONNECT ACROSS THE INDUSTRY



RAISE YOUR PROFILE



MEET AMBITIOUS BUSINESSES



BUILD YOUR REPUTATION



SHARE YOUR EXPERT INSIGHTS



SHOWCASE YOUR COMPANY



OFFER THE RIGHT SUPPORT



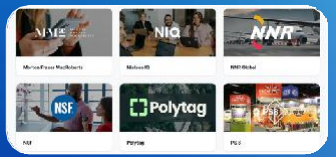
BUILD NEW RELATIONSHIPS





JOIN UNIQUE OPPORTUNITIES





GET CLOSE TO POLICY



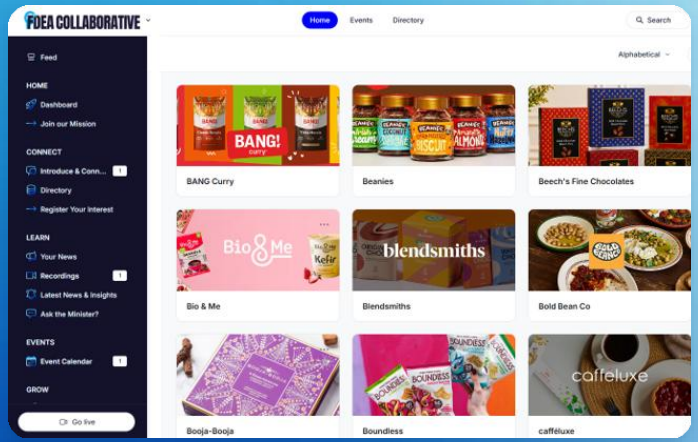
MORE THAN JUST A NETWORK

A GROWING COMMUNITY OF AMBITIOUS, INNOVATORS AND EXPORT-FOCUSSED UK FOOD & DRINK BRANDS.

740+ People across the community

4 UK nations represented

All sectors, FMCG to fine food



OUR INDUSTRY IN ONE PLACE

INDUSTRY LED

INNOVATORS/ CHALLENGERS



PREMIUM & PROVENANCE



STAKEHOLDER SUPPORTED

SUPPORTERS



APPROVED PARTNERS



AGENCIES



GOVERNMENT BACKED

Department for Environment Food & Rural Affairs

Department for Business & Trade

UK Export Finance

Invest Northern Ireland

Bwyd a Diod Cymru Food & Drink Wales

SCOTTISH DEVELOPMENT INTERNATIONAL

GREAT BRITAIN & NORTHERN IRELAND

THE NEW EXPORT SUPPORT SERVICE

BRITISH EMBASSY

Embassy based ESS, DBT and the Agri-Food Attache network covering:

Europe, the Gulf, Canada, the United States, China, India, South America, the Caribbean, South Korea, Japan, Africa, South East Asia, Australia and New Zealand.

Ways to get involved

Partner Catalogue profile	Included	Showcase your expertise, services and contact details.
Exclusive member offer	Included	Agree an offer with the team for promotion to members.
News, insight and advice	Included	Share relevant updates through the Collaborative
Masterclasses and clinics	By agreement	Contribute where your expertise fits the programme.
“Ask Anything” WhatsApp group	Included	Respond when your expertise can help
Meet the Buyer	Additional cost	Partnership and support opportunities are available.
Export Festivals	Additional cost	Attend or exhibit, with member rates available.
Future of Food activities	By invitation	Relevant partnership opportunities available.
Policy discussions	By invitation	We will contact relevant partners.

JOINING IS EASY

1. **BECOME AN "APPROVED PARTNER"**
   Lead signs up £75pm +vat, then add one additional team member
2. **Build your personal profile**
   Nominate your team member & tell us about your business
3. **Get your Collaborative page live**
   We'll help setup your Approved Partner page
4. **Intro call with a member of our team**
   To understand your priorities, how to make the most of joining and where we can help
5. **Get involved**
   Share relevant news, offers and practical advice with the community

£75pm
per enterprise | +VAT

JOIN TODAY

"The single best community of UK food & drink. Everything we need, under one roof"

BEHIND THE MISSION.

We're a committed and passionate team with deep rooted experience and a sleeves rolled up attitude.

> **"We've been there and done that - we're here to HELP YOU SUCCEED"**



Barney Mauleverer. Chairman
Exited Founder (FUEL10K), 25+ years Export (Fresh Marketing, innocent drinks)



Katie Birrell. Managing Director
25 + years in international sales + Queen's Award, DBT Champion (ex-Nairns)



Paul Abley. Director of Community, Events & Partnerships
Global sales & trade event specialist (ex-DBT)



Greg Folgate. Insights Manager
Unearths opportunities and highlights where to win



Alice Hall. Communications Manager
Champions entrepreneurial teams, founders and spotlights innovation

FAQS



HOW DO I BECOME APPROVED?

We review each application to ensure the company offers relevant expertise, has a strong reputation and shares our commitment to supporting UK food and drink businesses. Approval is not automatic.

WHAT'S INCLUDED?

Approved Partner status, a company page in the Partner Catalogue, the opportunity to provide an exclusive member offer and relevant opportunities to share your expertise. We will also signpost members to your services where appropriate.

HOW MUCH IS MEMBERSHIP AND HOW DO I PAY?

Company membership is £75 +VAT per month, or £825 +VAT for your first year when paid annually in advance. Pay online by card or speak to us if you need a PO or invoice (annual membership only).

CAN I ADD TEAM MEMBERS?

Yes. Membership covers up to 2 people from your company. Nominate a Company Lead and add one colleague who can engage with businesses and opportunities across the community. You can change named users as your team changes.




YUMMA CUPS
YUMMA CUPS




PART 2


We deliver the
Are you pitch
a superma
buyer?



TODAY'S
GOOD MOOD
IS SPONSORED BY






EXPORT
FESTIVAL



REAL BRANDS
REAL INSIGHTS
REAL SUPPORT

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