Petition Collection Scripts Checklist

Use this checklist to prepare, practice, and refine your petition collection scripts. A clear script increases signature rates, reduces awkwardness, and ensures compliance. Move through each section carefully and check off each item once completed.

☐ Drafted a Clear, Short Core Script

You created a concise 10–15 second introduction.

Your core script includes:

- Your name
- The office you're running for
- A brief reason for running
- A direct ask for a signature

Write your core script:

"Hi, my name is _____ and I'm running for _____ because _____. Would you be willing to sign my petition to help me get on the ballot?"

Your script is clear, confident, and under 20 seconds.

☐ Prepared a Door-to-Door Script

You adapted your message for knocking on doors.

Your door script includes:

- Brief introduction
- Reason for running

- Signature ask
- Optional follow-up question about issues

Door script outline:

- Opening line: _____
- Reason for running: _____
- Signature ask: _____
- Follow-up issue question: _____

You are prepared for longer conversations at the door.

☐ Prepared an Event Script

You created a version tailored to events or gatherings.

Your event script:

- Short, energetic introduction
- Quick explanation of the race
- Direct signature request

Event script:

"Hi, I'm _____, running for _____. I'm working to _____. Would you be willing to sign my petition today?"

You can deliver this naturally and confidently.

☐ Prepared a Street / Public Space Script

You created a quick, high-volume script for busy environments.

Street script:

"Excuse me — are you a registered voter in _____? I'm running for _____ and collecting signatures to get on the ballot. Can I ask for your support?"

Your script is respectful and efficient.

☐ Prepared Responses to Common Questions

You anticipated and practiced answers to typical objections.

Common questions include:

- Why are you running?
- What party are you affiliated with?
- What's your top issue?
- How much time will this take?

Your prepared responses:

1. _____
2. _____
3. _____

You are not caught off guard.

☐ Trained Volunteers on Script Use

You walked volunteers through:

- How to deliver the script
- How to handle hesitation
- How to confirm voter eligibility
- How to complete forms properly

Volunteers practiced before collecting.

You ensured consistency across collectors.

☐ Practiced Out Loud

You rehearsed your script at least 5 times out loud.

☐ Practiced alone
☐ Practiced with a supporter
☐ Practiced with a volunteer

You sound natural — not robotic.

☐ Refined Based on Real Conversations

After initial petitioning:

- What worked well: _____
- Where people hesitated: _____
- Adjustments made: _____

Your script improved through real-world testing.

☐ Maintained Confidence and Energy

You reminded yourself:

- You are asking for access to the ballot — not a vote.
- Most people expect candidates to collect signatures.
- Rejection is normal and not personal.

You approached each conversation with professionalism.

Before moving forward:

If your scripts are practiced, tested, and comfortable, you are ready to prepare your final paperwork and complete the filing process.