GOTV Texting Scripts 📄

Below are three examples of text messages you could send to voters on the day before election day, the morning of the election, and in the afternoon the day of:

Day-Before Election Text

📲 Hi [First Name], it's [Your Name] from [Campaign]. Just a reminder election day is tomorrow ([Day of the Week]). Your polling place is [Site] at [Address]. We're excited for you to vote [Candidate]! Do you have a plan for what time you'll go vote?

Election-Day Morning Text

📲 Good morning [Name] – today is election day! Polls are open until [Time] at [Polling Place]. Need a ride or any info? Reply and we'll help. Thank you for voting [Candidate]!

Last-Chance Afternoon Text

📲 Hi [First Name], it's [Campaign]. There are only a few hours left to vote! We're counting on you – please head to your polling site at [Address] before [Time]. Every vote matters in this close race!

> ***Tip:** Send this last text mid-afternoon to those who haven't voted yet, if you have that data.*