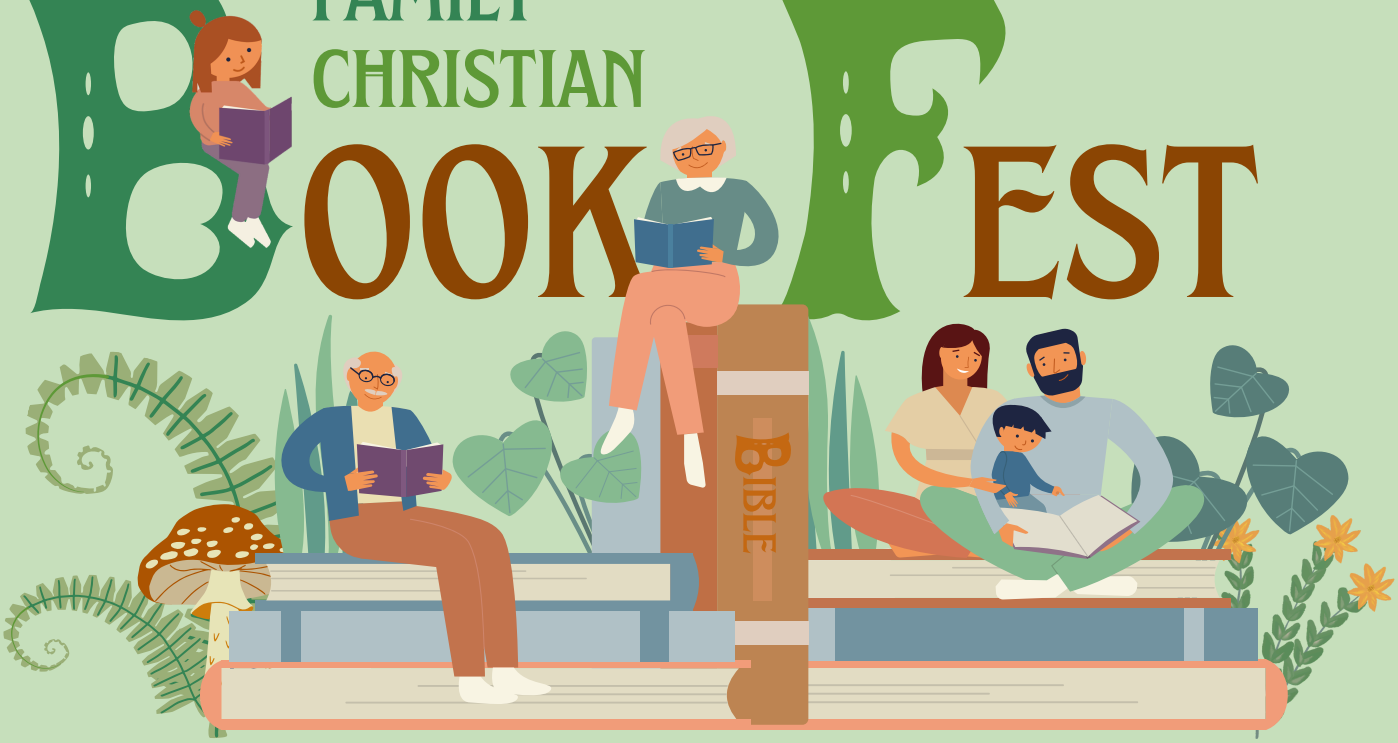
FAMILY CHRISTIAN BOOK FEST



Media Kit 2026

1st Family Christian Book Fest of Colorado Springs



COLORADO SPRINGS
October 10, 2026. - 10am-4pm
Celebrate Christ, Creativity, and Community

30+
Authors & Publishers

Coming together to bless:

~60%
of Colorado Springs population who are Christian

~3K
Christian Homeschooling Families in the Area

Colorado Springs is home to many influential Christian ministries and publishers, yet has lacked a public Christian book festival bringing readers and authors together...until now!

About Us:

The Family Christian Book Fest was started by two local authors who saw the need for:

bringing families, Christian authors,
and publishers together in one very fun,
family-celebrating event.



Tammy Kennington: Author, podcaster, speaker,
mental health coach, dyslexia therapist and teacher
www.TammyKennington.com



Karissa Ross, PhD: Author, speaker, YouTuber,
specialist6 in children's spirituality, and CEO of WIDGE
(host publishing company for the Book Fest)
www.KRoss.ink

www.WIDGE.ink/bookfest

What makes this event unique?

It's a Christian, family-focused literacy event
We'll have authors for all ages
There will be interactive storytelling
Attend workshops and panels throughout the day

WIDGE

FAMILY CHRISTIAN BOOK FEST

Advertising focus:

Homeschooling families

(CHEC reaches 14,700 by email each week, 26k views on social media)

Colorado Springs Kids Magazine

* Reaches 10k a month * Average age of reader is 31 years old * 50% having incomes over 90k

Churches

With over 400 churches in Colorado Springs representing ± 90k people,
even reaching a fraction of them will bring a large audience

Estimated Attendance:

Since this is our FIRST annual event, we can only estimate, but we are
conservatively estimating 600-1200 people

Typical Audience Indicators

- Families with children and teens
- Christian parents and homeschool families
- Church leaders and ministry volunteers
- Christian educators and counselors
- Grandparents purchasing faith resources



Demographics

- Average adult age: 30–45
- 70%+ women decision-makers in household purchasing
- Household incomes commonly $85,000–$100,000+
- High homeownership in northern Colorado Springs communities
- Many adults hold college or professional degrees

These families are actively seeking:

- Faith-centered books and resources
- Christian parenting support
- Educational and homeschool materials
- Trusted businesses aligned with Christian values

Festival Highlights:

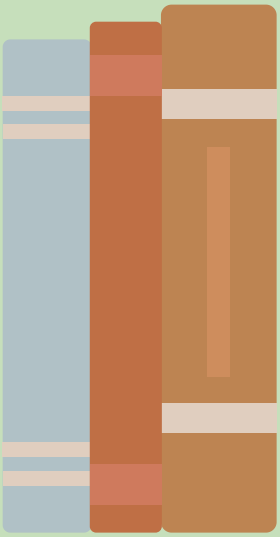
- Authors
- Publishers
- Workshops
- Kids Zone
- Face Painting
- Food Trucks
- Selfie Zone
- Giveaways every 30 minutes





Fun for the whole family!

Why Advertise With Us



Your brand and business will be placed before thousands of Colorado Springs parents, grandparents, teachers and children

Our advertising is intentionally focused

Our modes of advertising are proven venues for reaching our desired audience

Your brand and business will be linked with Christian family values, building credibility and trust

Community Impact

Promote Literacy

Encourage Children to Read

Expose People to New Authors & Publishers

Support Local Authors



Bring Families Together

Strengthen Families' Faith

AND a portion of our proceeds will support OneChild.org child sponsorship

Festival Sponsorship Tiers



Best Seller - $150 (Name in program and hyperlink on event webpage)

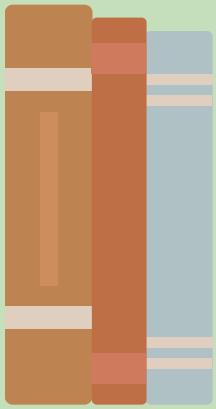
Hardcover - $300 (Name and SMALL logo in program and hyperlink on event webpage)

Collector - $500 (Name and LARGE logo in program and hyperlink on event webpage)

Plot Twist - $1000 (PREMIUM PLACEMENT & MENTIONS: BANNER, WEBSITE AND ON-SITE HIGHLIGHTS, FLIER PLACEMENT ON OUR WELCOME TABLE. Name and large logo in program and hyperlink on event webpage)

Once Upon a Time - $3000 (SPONSORSHIP VERBALLY ANNOUNCED 3X DURING EVENT. Premium placement & mentions: banner, website, and on-site highlights, and flier placement on our welcome table. Name and large logo in program and hyperlink on event webpage)

Page Turner - $5000 (LOGO PLACEMENT ON GIVEAWAYS, sponsorship verbally announced 3x during the event. Premium placement & mentions: banner, website, and on-site highlights, and flier placement on our welcome table. Name and large logo in program and hyperlink on event webpage)



Final Chapter - $10,000+ (LOGO ON STAFF/VOLUNTEER T-SHIRTS, ACKNOWLEDGEMENT ON PRESS RELEASES. Logo placement on giveaways, sponsorship verbally announced 3x during the event. Premium placement & mentions: banner, website, and on-site highlights, and flier placement on our welcome table. Name and large logo in program and hyperlink on event webpage)

Partner With Us Today!



Sponsors Will Gain Direct Access to:

Faith-centered families in the Pikes Peak region
Readers actively purchasing Christian books and resources
Church-connected community networks
Parents seeking trusted businesses for their families

Our audience values community, faith, and trusted recommendations, making the Family Christian Book Fest an ideal environment for sponsors who want to reach engaged, values-driven consumers.

Link to Sponsorship Application

www.WIDGE.ink/become-a-sponsor

Questions? email us at **bookfest@widge.ink**