Phone Banking GOTV Script

Below is a sample call script that you and your volunteers can use during the get-out-the-vote (GOTV) stage of your campaign:

Volunteer: Hello, is this [Voter Name]?

Voter: Yes, speaking.

Volunteer: Hi [Voter Name]! My name is [Your Name], and I'm a volunteer with [Your Name for Council / Campaign]. I'm calling with a friendly reminder that election day is [Date]. Have you voted yet (or do you have a plan to vote today)?

Voter: I haven't voted yet.

Volunteer: No problem. Polls are open until [Time] tonight at [Polling Place Name, Address]. What time do you think you'll go vote – for example, after work or in the evening? [Encourage them to specify a time.]

Voter: I'll probably go around 6:00 after I get out of work.

Volunteer: Great! Remember, as long as you're in line by [Time], you can vote even if there's a wait. Do you need any help getting to the poll or any information about what to bring?

Voter: I think I'm all set, I know where it is and I have my ID.

Volunteer: Perfect. We're excited to count on your support for [Candidate]. Every vote is crucial in this race. Thank you so much for being a voter!

Voter: Thank you. I'll be there.

Volunteer: That's wonderful. Have a great day – and feel free to tell friends and family to vote as well! Thanks again!