Sample
Door-to-Door Script

Below is a sample door-to-door script that you and your team of volunteers can use when knocking on voters' doors:

[Knock on door]

Voter: Hello?

You: Hi! Are you [Mr./Ms. ___]?

Voter: Yes, that's me. / Who are you?

You: Nice to meet you, [Name]. My name is [Your Name] and I'm a neighbor here in [Town]. I'm running for [Office] in the upcoming election as an Independent candidate. I wanted to stop by for a minute to introduce myself and hear what issues matter to you.

[Pause and let them respond. They might mention an issue or be surprised someone is at their door.]

You: I'm running because [briefly share your motivation: e.g. "because I think our town needs new leadership on the City Council, especially to fix the traffic on Main Street and support small businesses"].

As an Independent, I'm not tied to any party politics – my only goal is to serve our community's needs.

Is there anything in our community you'd like to see improved or changed?

Voter: [Mentions an issue, or says they're busy/not interested.]

You [If they mention an issue]: I hear you. A lot of folks have brought up that same concern. [If you have a stance or plan on it, share briefly: "I agree the speeding on neighborhood streets is a problem – I plan to push for better enforcement and crosswalks."]

[If voter is busy/not talkative]: No problem, I understand. I won't take more of your time.

Before I go, I just wanted to ask if I can count on your support this election. Every vote will matter, and I'm working hard to earn yours.

Voter [Positive response]: Sure, you have my vote / I'll consider it / I usually vote [Party] but I'll think about it, etc.

You: Thank you so much! It means a lot. Here's my card/flyer with more info about me and my contact. Please feel free to reach out if you have any questions. And have a great day!

Voter: Thank you / Goodbye.

You: Thanks for your time!

[Wave and depart to next house.]

Tip:
If the voter expresses opposition or is a strong partisan for someone else, stay polite. You might say, "I respect your choice. If you ever have questions about my campaign, please don't hesitate to ask. Have a nice day." There's no need to argue or press a hostile voter; thank them and move on.