Month of Learning: Percipo Overview

Project Overview

Description: This video series provides an overview of Phillips 66's learning content platform through Skillsoft, Percipio, to increase employee's awareness of its features and how it can be used as a career and skill development tool.

Development Notes

Color and Fonts:

Header: Gotham Bold

Body: Gotham Book



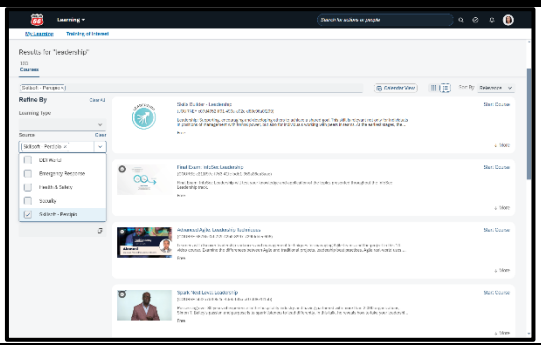
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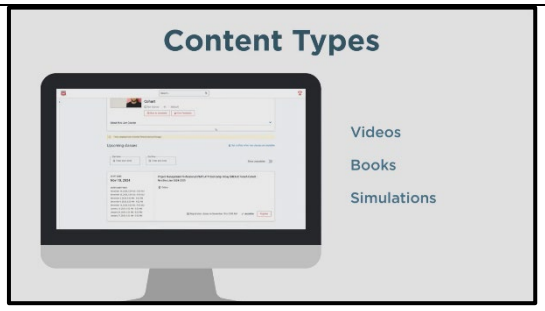
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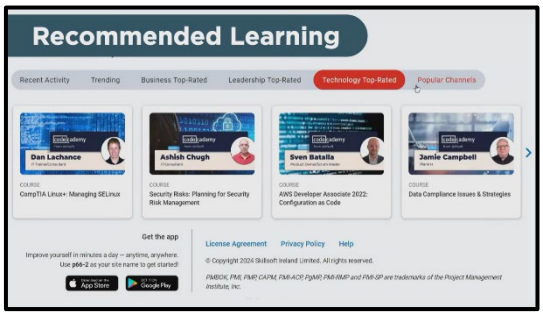
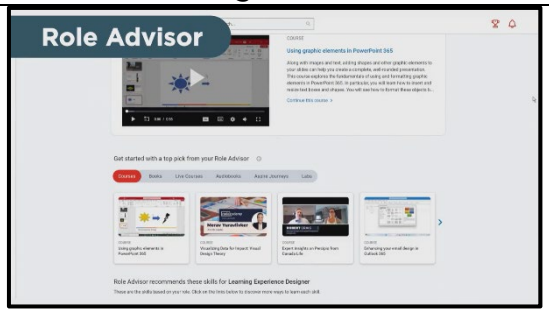
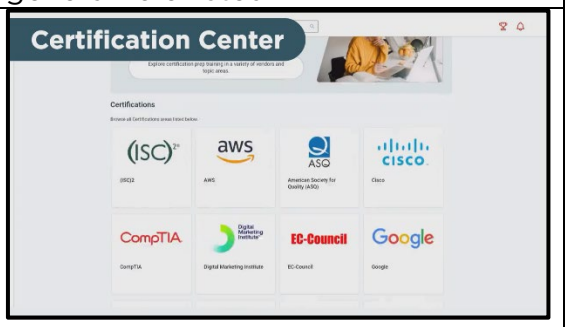
1. Introduction
2. Where to access Percipio
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3. What is Percipio
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    b. Content types
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4. How to use Percipio
    a. Career Development
        i. Role Advisor (current or aspirational role)
        ii. Certification preparation
    b. Skill Development
        i. Benchmark Assessment (personalized content recommendations)
        ii. AI Simulator

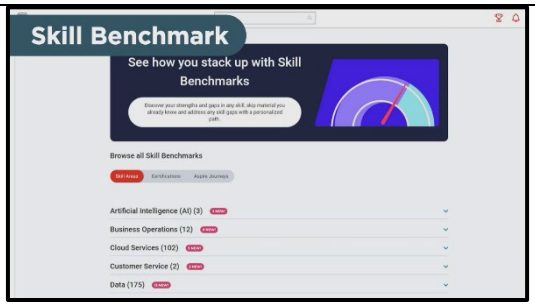
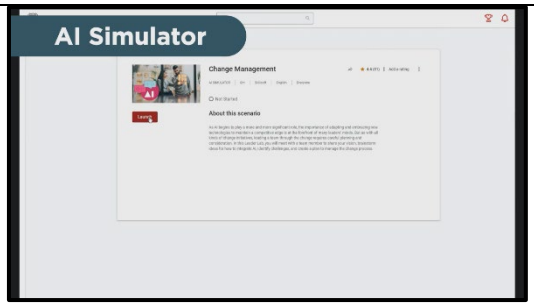
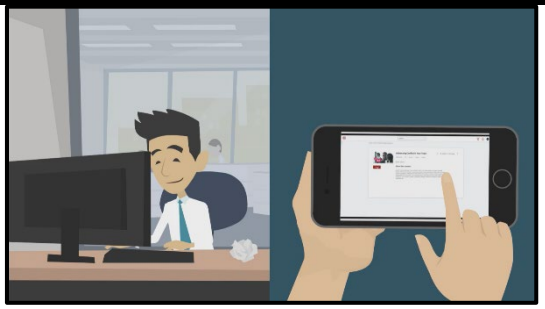
Storyboard

Scene 1: Introduction	
Narration	Visuals

	
At Phillips 66, we are committed to, and invested in, your continual growth and development.	 **Description:** Video montage of Phillips 66 employees from Day of Learning or Employees smiling and working.
That's why we've partnered with Skillsoft to bring you Percipio, a powerful online learning resource designed to help you reach your career goals.	 **Description:** Phillips 66 logo appears following by animation of title and subtitle.
Scene 2: How to Access Percipio	
Narration	Visuals
Accessing Percipio is easy! To launch Percipio on your desktop or laptop, visit the Connect homepage and hover over the Business Units tab and select Human Resources under the functions column. Once there, hover over the Career & Learning tab and select "Learning For All" from the drop-down menu.	

On the "Learning for All" page, select Content Collection. Finally, select the Percipio icon which will prompt you to login through single sign-on.	**Description:** Screen recording of navigating Connect to access Percipio
Scene 3: What is Percipio?	
Narration	Visuals
Once logged in, you can explore content through the course library which allows you to find content for a particular skill area including business, soft-skills, technology, and leadership allowing you the freedom to develop the skills of most interest to you.	 **Description:** Title appears with a laptop. The laptop becomes the focal point of the screen with a video of the course library on the laptop screen as if someone is scrolling on the webpage.
Additionally, using the search bar, you can populate a list of results by searching for a specific title or keyword. These results can be filtered by several criteria including ratings, duration and even content type	**Description:** Screen recording of searching for a specific course in Percipio and filtering by criteria
whether you prefer watching videos, reading books, practicing in interactive simulations, or participating in virtual classrooms with industry experts, Percipio has something for everyone.	 **Description:** Title appears and content type text appear along with audio. A video box to the left shows examples of content types in Percipo.
Scene 4: How to Use Percipio	
Narration	Visuals

Percipio can help you both in your career development and skill building by recommending relevant courses to help you achieve your goals.	  **Description:** Split screen with two employees, office and field, along with text for career Development and Skill Building
With Role Advisor, you can identify the skills you need to succeed in your current or an aspirational role.	 **Description:** Screen recording Role Advisor page in Percipio, with a general role listed
And through their Certification Center, you can get ready for in-demand industry certifications by completing preparation courses.	 **Description:** Screen recording of Certification Center page in Percipio

Percipio also offers tools for skills development. Their benchmark assessments allow you to validate expertise and discover growth opportunities to reach your desired level of proficiency,	 **Description:** Screen recording of Benchmark tool page in Percipio. On screen banner will pop-up to state that a skill benchmarks can be retaken, as desired, with a 30-day wait for an assessment of a particular skill.
While the AI simulators provide hands-on practice in real-world scenarios.	 **Description:** Screen recording of AI Simulation page in Percipio
Scene 5: Closing	
Narration	Visuals
Thanks to Percipio, you have the power to unlock your full potential by learning from anywhere, at your own pace.	 **Description:** Split screen visual of people learning through Percipo via desktop and mobile device. Mobile device will show screenshot of Percipio's mobile app.
So Go to Percipio today so that you can GROW your skillset and THRIVE in your career at Phillips 66	**Description:** Split screen of three actions that align with Go, Grow, Thrive

	PHILLIPS 66 Learning and Development GO.GROW.THRIVE.