Sample Training Agenda: Canvassing 101 📄

Below is a sample agenda you can follow for a 45-minutes volunteer training on door-to-door canvassing:

1. **Welcome & Introductions (5 minutes)**
   - Welcome everyone and thank them for coming
   - Brief personal introductions
   - Overview of what they'll learn today
2. **Campaign Context (5 minutes)**
   - Share the campaign's mission and current status
   - Explain why canvassing is critical to success
   - Connect today's activity to broader goals
3. **Canvassing Basics (10 minutes)**
   - Explain the purpose of canvassing
   - Review the materials (walk sheets, scripts, campaign literature)
   - Demonstrate how to use the materials
   - Discuss safety and ethical guidelines
4. **Demonstration (5 minutes)**
   - Role-play a canvassing interaction
   - Show both a "good" and "challenging" scenario
   - Point out the key techniques used
5. **Practice (15 minutes)**
   - Pair up volunteers to practice with each other
   - Rotate roles so everyone practices being the canvasser
   - Provide feedback and coaching
6. **Q&A and Next Steps (5 minutes)**
   - Address any remaining questions
   - Explain logistics for the actual canvassing
   - Share how to sign up for future opportunities

For virtual training, adapt this framework using breakout rooms for practice sessions and screen sharing for demonstrations.