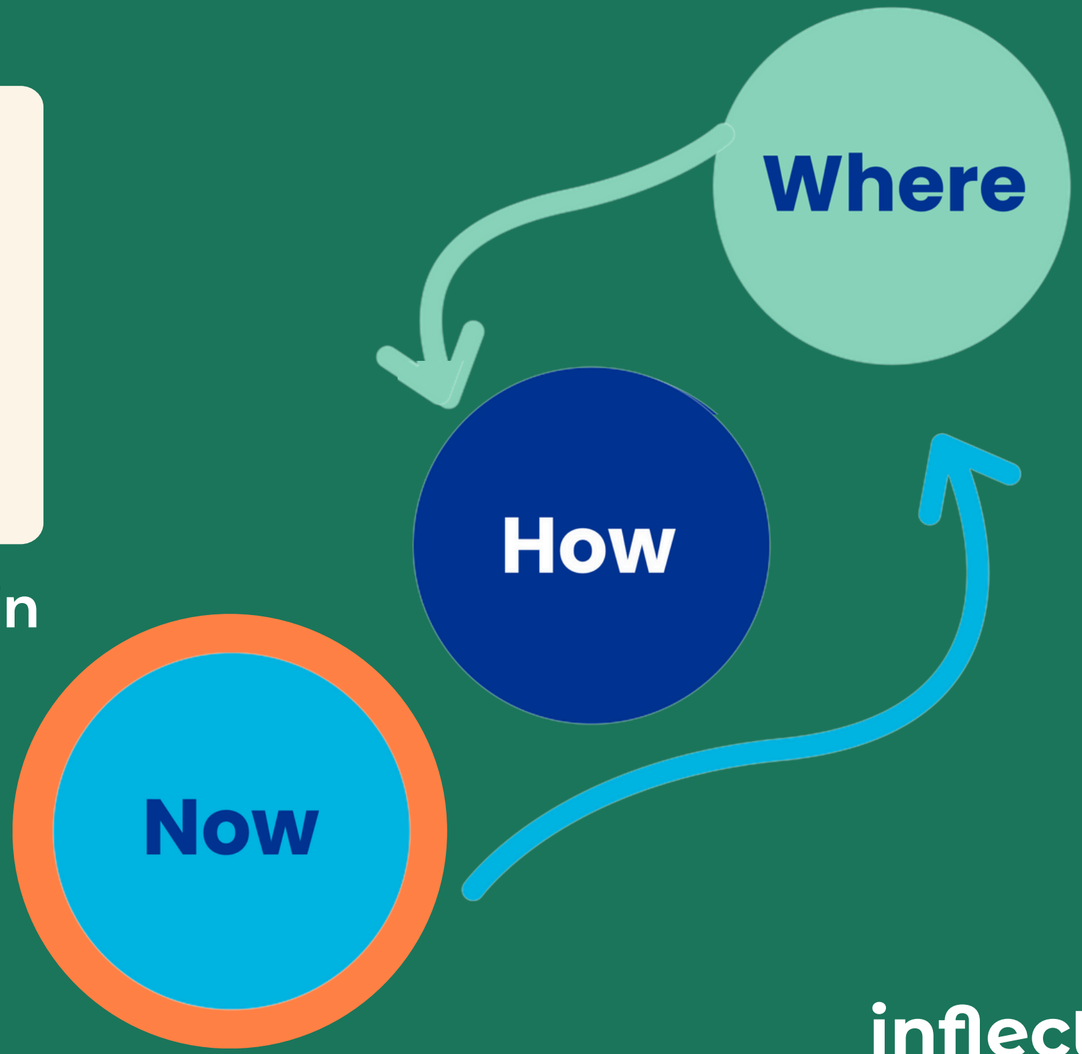
inflection.

Strategic Planning For Business Growth

Power of: Now Where How

It's critical to understand where you are **now** and **where** you want to be at the start of any process or change initiative.



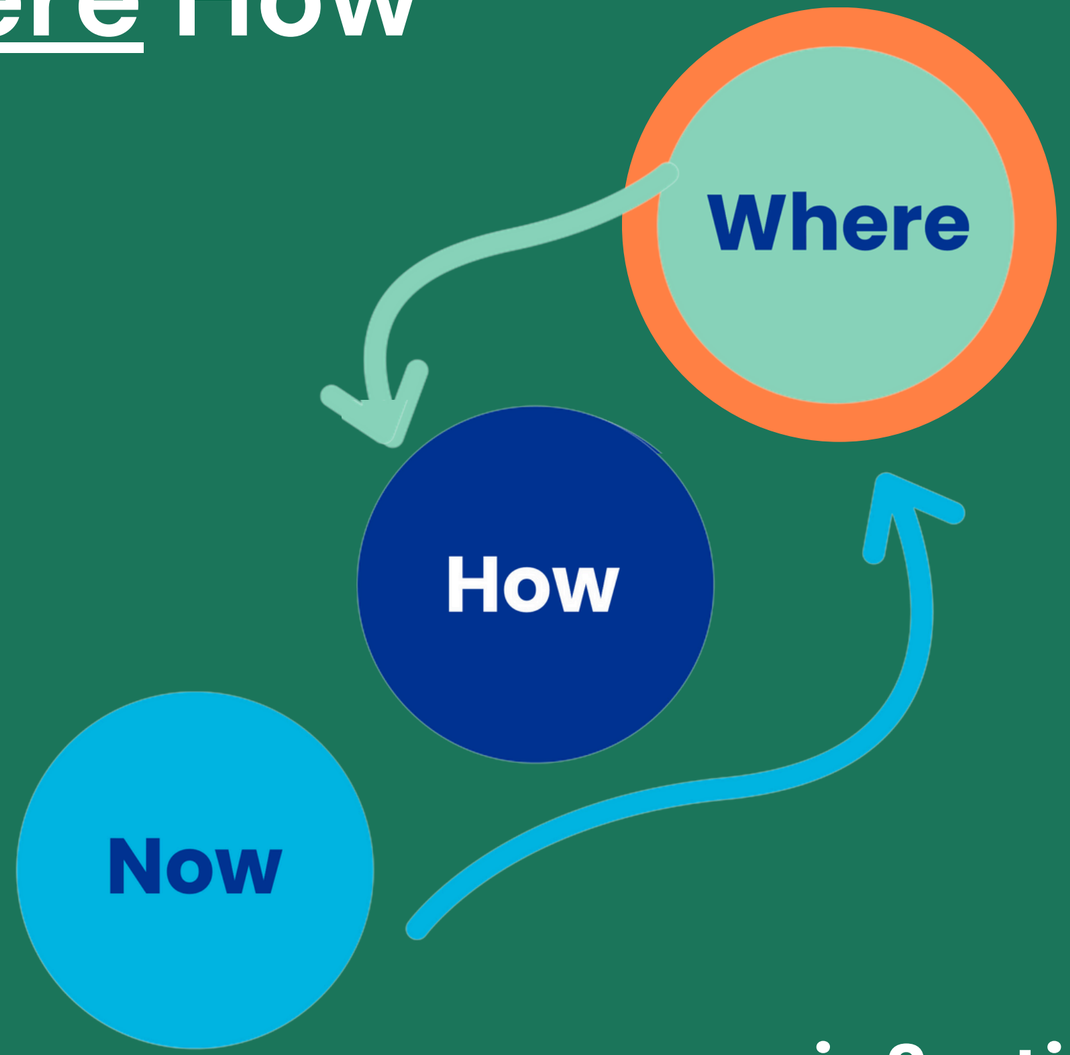
Exercise #1: Where are you NOW in the business in relation to:

- Revenue
- Profit
- People
- Products
- Processes
- Issues / Opportunities

inflection.

Power of: Now Where How

It's critical to understand where you are **now** and **where** you want to be at the start of any process or change initiative.



Exercise #2: Where do you want to be in 12 months time in relation to?

- Revenue
- Profit
- People
- Products
- Processes
- Issues / Opportunities

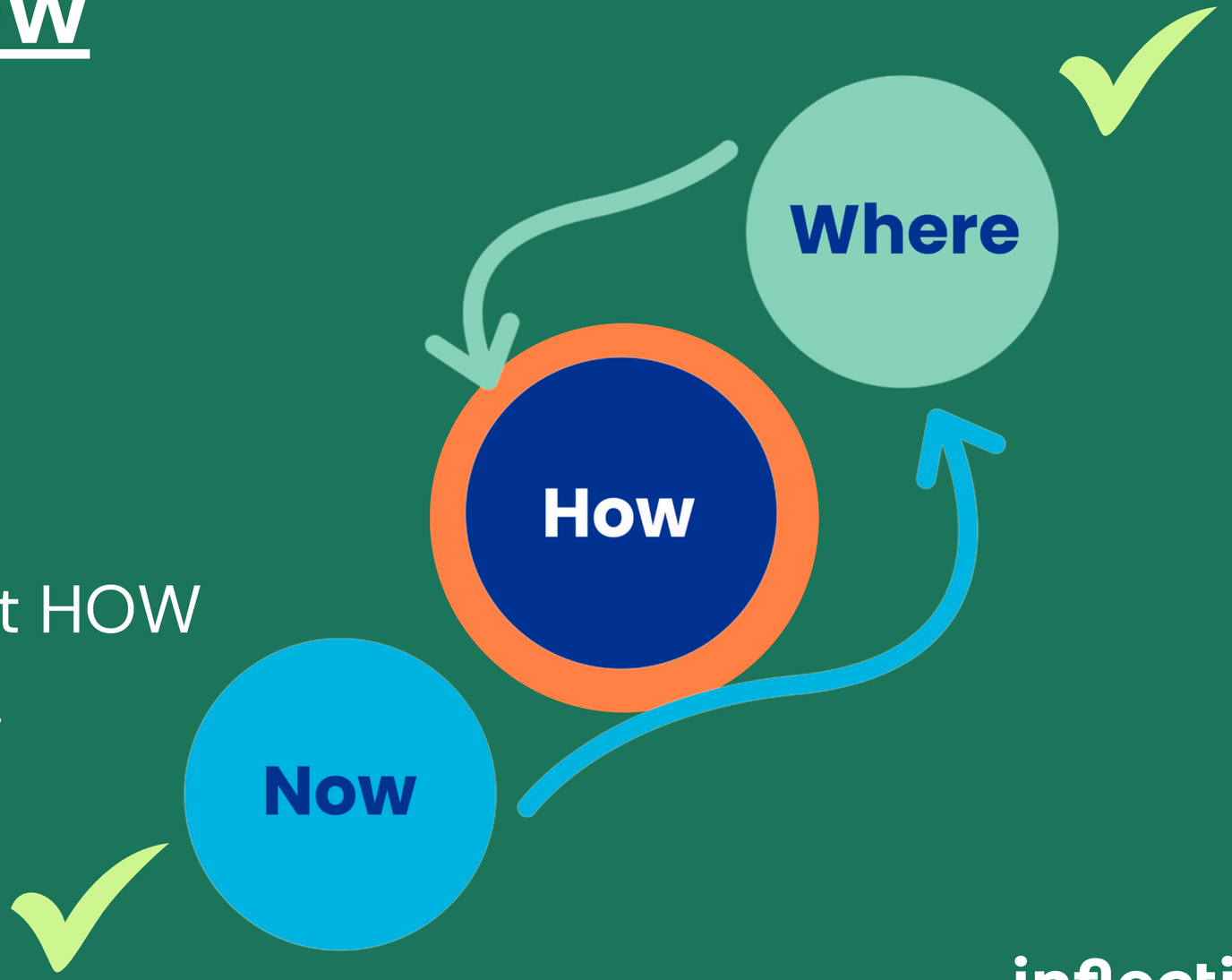
inflection.

Now Where How

We know the NOW

We know the WHERE,

Let’s now start to look at HOW we’re going to get there.



inflection.