Sample Texting Scripts 📄

Below are five texting scripts that you can use during different stages of your campaign. Personalize each script to make the biggest impact:

Pre-Launch Texting Script
Goal: Identify supporters

📲 Hi [First Name], I'm [Your Name], and I'm thinking about running for [Office] in [Town]. I want to make sure this campaign represents real community concerns — what's the biggest issue you'd like to see addressed?

> ***Tip:*** *If they respond, engage in a short conversation and thank them for their input!*

Awareness and Voter Contact Texting Script
Goal: Announce your campaign

📲 Hi [First Name], I'm [Your Name]. I'm running as an Independent for [Office] to bring real change to [Town]. Our campaign is about [key issue], and I'd love your support. Can I count on your vote this election?

> ***Tip:*** *If they respond positively, follow up with a link to sign up for updates or volunteer.*

Event Invite Texting Script
Goal: Invite voters to a town hall, meet and greet, or other event

📲 Hi [First Name], I'm [Your Name], an Independent candidate for [Office]. I'd love to meet you! We're hosting a town hall on [Date] at [Location] — can you make it? RSVP here: [Link]

Early Voting Texting Script
Goal: Remind voters about early voting

📲 Hi [First Name], today is the first day of early voting in [Town]! Make your voice heard — find your polling place here: [Link]. Let me know if you've voted already!

Election Day Texting Script
Goal: Encourage voters to get to the polls

📲 Hi [First Name], it's [Your Name]. Today is election day! Polls are open from [Time] to [Time]. Every vote counts, and I'd be honored to have yours! Find your polling place here: [Link]