Today is the day! *Forgotten Twin: Faith, Trauma, and the Things we Can't Repair* is officially available in paperback, e-book, and hardcover. You can check out the book and order a copy on Amazon using this link.

If you pick up a copy, please know that I appreciate your investment of time and energy. If you are willing to invest just a little more energy, please do the following:

- Use the link to get to the Amazon page for Forgotten Twin.
- Search for a favorite memoir in the Amazon search bar. If you don't typically read memoir, search for "Tuesdays with Morrie by Mitch Albom," "All My Knotted Up Life by Beth More," "Educated by Tara Westover," or "Everybody Always by Bob Goff" or just search for the term "memoir."
- Then, go back to the *Forgotten Twin* page and make the purchase.

Amazon uses search behavior to train their algorithm and understand what type of readers will be a good fit for a book. Because search behavior is so important (especially for new books), please don't buy a box set vampire romance novels in the same shopping cart as Forgotten Twin.

Thanks for all of your interest, kind words, and support in this journey. In a week or so, I will send another email with some tips and pointers or leaving an effective Amazon or GoodReads review. Reviews and word of mouth are essential for new books.

Until then, I would love to hear from you and I wish you all the best.

With appreciation,

Matt

Matthew Sullivan Cox

https://www.matthewsullivancox.com

You received this email because you signed up on our website or made a purchase from us.

Unsubscribe


SENT BY
mailer lite