WORK IT DAILY

LIVE EVENT WORKBOOK

Professional Strenths Bootcamp

This workbook is designed to help you follow along during our live event. This will allow you to take notes and organize your thoughts around your professional strenths.



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What you will learn:

- Identifying the main “problem” and implementing an effective solution
- Understanding the importance of self-assessing
- Pinpointing the ways to work on managing your career
- Tips for success while reaching career satisfaction

Regardless of your industry or job title, it's important to understand your professional strengths in the workplace.

This will help you succeed and understand which areas to can improve so you can ultimately reach satisfaction and manage your career.

PROBLEM:

You are **not** getting enough **satisfaction** from your career.

...but WHY?

The reason is because you keep working **IN** your job & not **ON** your career.

SOLUTION:

Manage your career the **right** way.

...but HOW?

You'll do this by working **ON** your career today...

...AKA

career management.

Understanding The Importance Of Self-Assessing

So, why do you need to self-assess?

#1

If you're struggling to...

- ☐ Choose a career path
- ☐ Land a new job
- ☐ Earn a raise
- ☐ Receive a promotion

#2

If you're unclear on...

- ☐ Strengths
- ☐ Weaknesses
- ☐ Wants
- ☐ Needs

If you checked off ANY of the boxes, then you're struggling with career management.

...This means YOU need to self-assess.

The good news is...

There’s two examples we have to help you manage YOUR career today!

WID's FREE Quizzes:

1). Communication Style Quiz

2). Career Decoder Quiz

But, why are these quizzes relevant to your career management?

1). Communication Style Quiz helps assess...

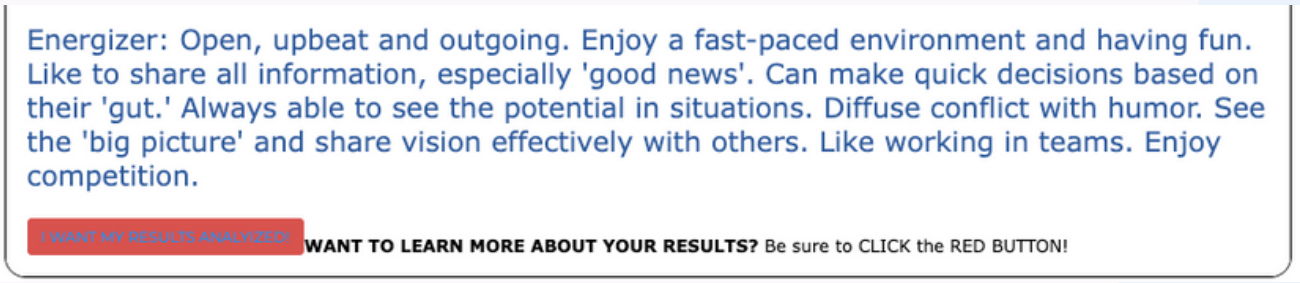
- How you tend to interact with others around you (clients, coworkers, colleagues, etc).
- How other people perceive you (& your personal brand).
- How to market yourself effectively.
- How to work better with others.

Communication Styles:

1) Empathizer
2) Energizer
3) Contemplator
4) Commander

Example #1:

Communication Style Quiz Results



1). Career Decoder Quiz helps to identify your...

- Ways of creating value for employers.
- Work activities that make you feel satisfied.
- Ways that you can stand out as an employee.
- Situations in which you will thrive professionally.
- Jobs or tasks that will make you miserable .
- Ways to market yourself as a professional.

Workplace Personas:

1) Builder
2) Visionary
3) Superconnector
4) Mentor
5) Educator
6) Warrior
7) Researcher
8) Optimizer

Example #2:

Career Decoder Quiz Results

Visionary	30%
Researcher	25%
Educator	20%

Ask yourself:

"How much research have I done
on myself to make sure that my personality
and workplace persona(s) are being
accurately defined / conveyed?"

If the answer is "not much," then
you need to take 5 minutes to take these
quizzes AND get your results interpreted!

Now, let's talk about a few scenarios & how to interpret the following clients results...

Situation #1:

Meet Anna, she kept getting passed over for a promotion.

Communication Style:

Contemplator

Workplace Personas:

Educator

Researcher

Visionary

Situation #2:

Meet Doug, he was told he'd be great in sales, but hates it.

Communication Style:

Energizer

Workplace Personas:

Optimizer

Researcher

Superconnector

As a business-of-one, it's important to assess your professional strengths.

Managing your career is the KEY to a life of success & satisfaction!

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NEW COURSE

The Ultimate Guide To Unlocking Your Career Destiny

Sign up for a WID membership & you get exclusive access to our NEW course where you'll learn how to...

- *Determine your strengths & value*
- *Define your unique career criteria*
- *Create & market your personal brand*
- *Get personalized feedback from our CEO, JT O'Donnell*



If you sign up in the next 24-hours, you get a personalized video where JT explains your career quiz results (a $99 value).

If you have additional questions, feel free to email our Support Team at support@workitdaily.com