Dream Small

The Secret to Finding Meaning in Work and Life

Jeff Hilimire, Purpose Group





But first, who's in the room?

95% of my time building this deck was spent on this slide 🤦‍♂️


CHARLOTTE
TENNIS






02/25/2007


BHAG
Big, Hairy, Audacious Goal

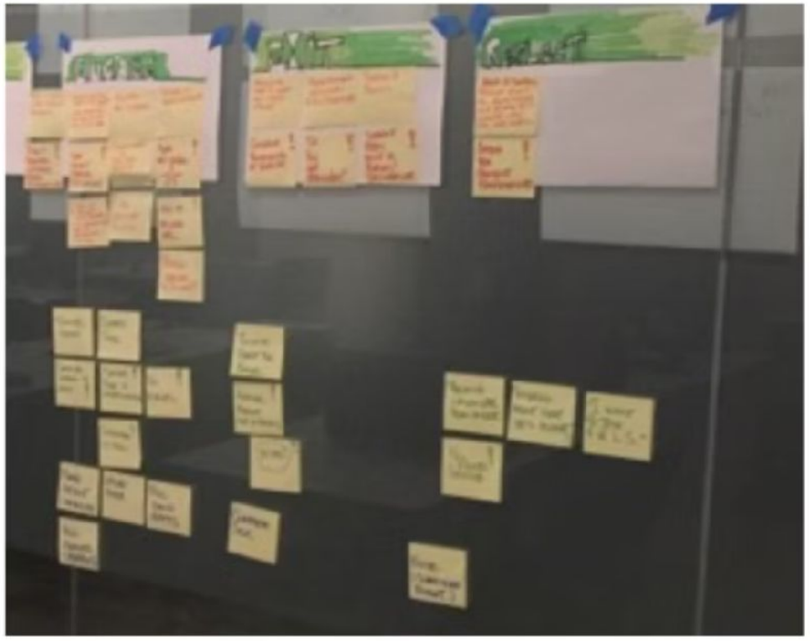
VOLUNTOLD



To be assigned or obligated to do something without being given a choice or the opportunity to decline


48-48
We build websites for nonprofits, for free.


48 IN 48








28


48-48
DELTA
48-48
48-48
CROOKED WITS
ATLANTA
EXIT

48in48 10 years in...

1,300 WEBSITES

2,300 LBs OF COFFEE

7,500 VOLUNTEERS

$300,000,000 donated



Find your Purpose!

And then, START SMALL and relentlessly pursue it.

> "It is not enough to be busy; so are the ants. The question is: What are we busy about? Don't confuse activity with results. There is no reason to do a good job with something you shouldn't do in the first place."
>
> – Henry David Thoreau