Capability Equity™ Reference

Turn your company's know-how into AI-powered assets

CHEAP & REVERSIBLE | DECIDE | EXPENSIVE & COMMITTED



1 Build the Game Plan

Point the AI spotlight at what matters

- Find strategic & differentiation friction
- Fill Capability Cards™
- Prioritize & define quarterly plan

2 AI Is the Software

Run the work in AI chat

- Builder details & decisions in Capability Card™
- Build each capability as a stack of skills
- From human-driven to scheduled

3 Windows Into the Work

Micro-apps for the core 20%

- Watch how work is done with skills
- Build micro-apps for core 20% of actions done 80% of the time
- Keep using skills for the exception cases

4 The Gate

Decide what real use tells us

- Is the value real?
- Can we buy it?
- Do we know enough?

Own | **Lease** | **Keep** | **Retire**

5 The System You Actually Wanted

Lean into a broader system

- Read the spec you lived
- Compose the broader system
- Build it, or configure what you lease

6 The Living System That Runs Itself

Agents get roles in the work

- Which capabilities can take an agent
- Digital staffers & agents take roles
- Teach people to manage them

Every 90 days recast the Game Plan.

AIWhy