Campaign Launch Readiness

Use this checklist to confirm you are legally, strategically, and structurally ready to move from “considering” to actively launching your campaign. Move through each section carefully and check off each item once completed.

☐ Confirmed Eligibility Requirements

You have verified that you meet all legal requirements to run for this office.

Complete the following:

- Minimum age requirement: _____
- Residency requirement: _____
- Party or Independent requirements (if applicable): _____

You have confirmed eligibility using official sources — not assumptions.

☐ Confirmed Filing Deadline

You have verified the exact filing deadline and submission window.

Complete the following:

- Filing opens: _____
- Filing closes: _____
- Submission location (physical or online): _____

You understand that missing this deadline ends your campaign.

☐ Confirmed Signature Requirements

You have verified ballot access requirements and built margin into your plan.

Complete the following:

- Signatures required: _____
- Target signature goal (1.5–2× requirement): _____
- Submission deadline: _____

You understand what it takes to qualify for the ballot.

☐ Confirmed Treasurer Requirements

You understand the legal requirement to appoint a treasurer before raising or spending money.

Complete the following:

- Treasurer required before fundraising? Yes / No
- Reporting schedule frequency: _____
- Penalties for noncompliance: _____

You understand that compliance is non-negotiable.

☐ Reviewed Path to Victory

You have reviewed vote totals and the math required to win.

Complete the following:

- Total votes cast in last comparable election: _____
- Estimated votes needed to win: _____
- Initial voter universe identified: Yes / No

You understand that this race is a numbers game.

☐ Identified First 10 Supporters

You have identified at least 10 people who would likely support you publicly or financially.

List categories represented:

- Friends
- Community leaders
- Professional contacts
- Issue advocates

Number identified: _____

You are not launching alone.

☐ Assessed Launch Timing

You have considered when to formally launch and why.

Complete the following:

- Ideal launch window: _____
- Why this timing makes sense: _____
- Key events or conflicts to avoid: _____

Your launch will be intentional, not reactive.

☐ Ready to Transition From Private to Public

After completing this checklist:

☐ I am ready to begin formal campaign steps.
☐ I need to resolve outstanding items before launching.

Outstanding items (if any): _____

You are choosing to move forward with clarity and structure.

Before moving forward:

If you can check these boxes honestly and confidently, you are ready to secure your treasurer and activate your first official supporters.