STYLE GUIDE



FONTS

Josefin Sans Bold

# CABALLERO

Karla

## Don’t forget your water

Public Sans

**Lorem Ipsum** is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem

LOGOS




CABALLERO
COUNTY PARKS

# BRAND COLORS

WHITE
FFFFFF

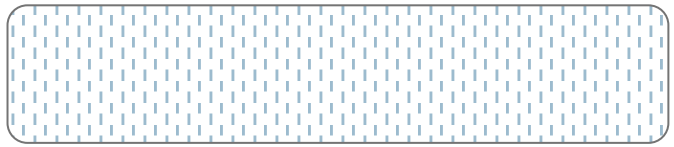
LINEN
F3EECE

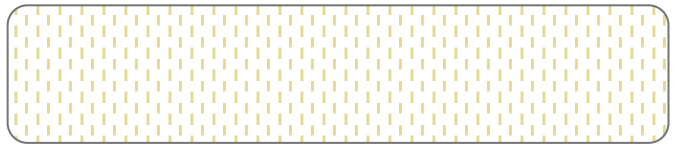
SKY
9CBBCE

SHADOW
4D4318

BURNT
D65F02

PATTERN





PHOTOGRAPHY









