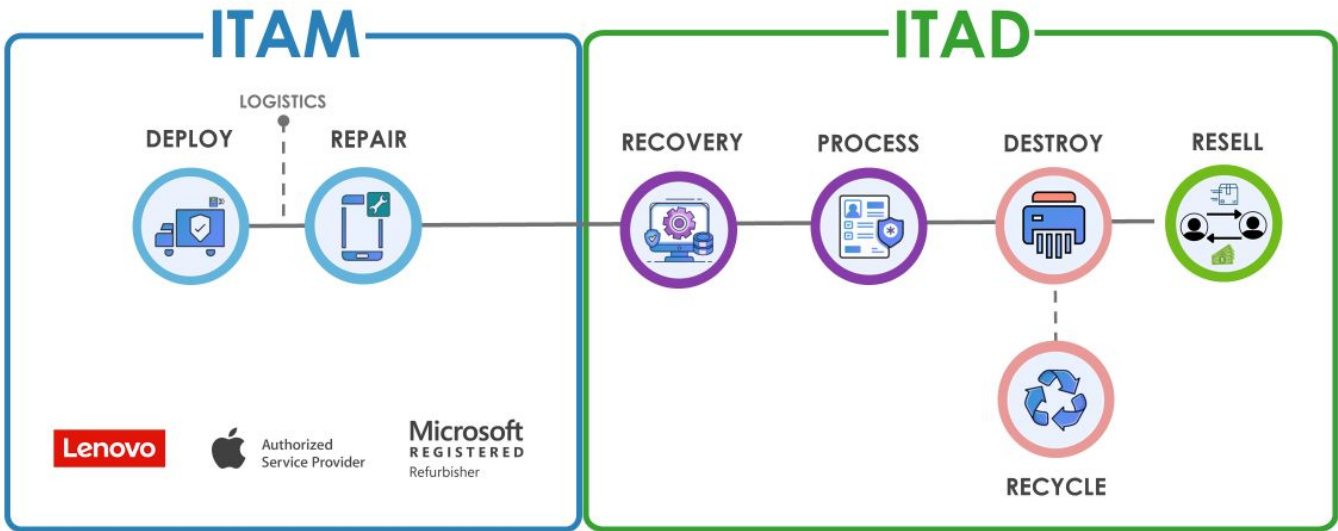


Understanding the New Endpoint Education Upgrade in Google Workspace





Google Workspace for Education

Audits | Licenses | Support | Training

The logo for Google for Education, featuring the word "Google" in its multi-colored font and "for Education" in a smaller, dark blue font below it.

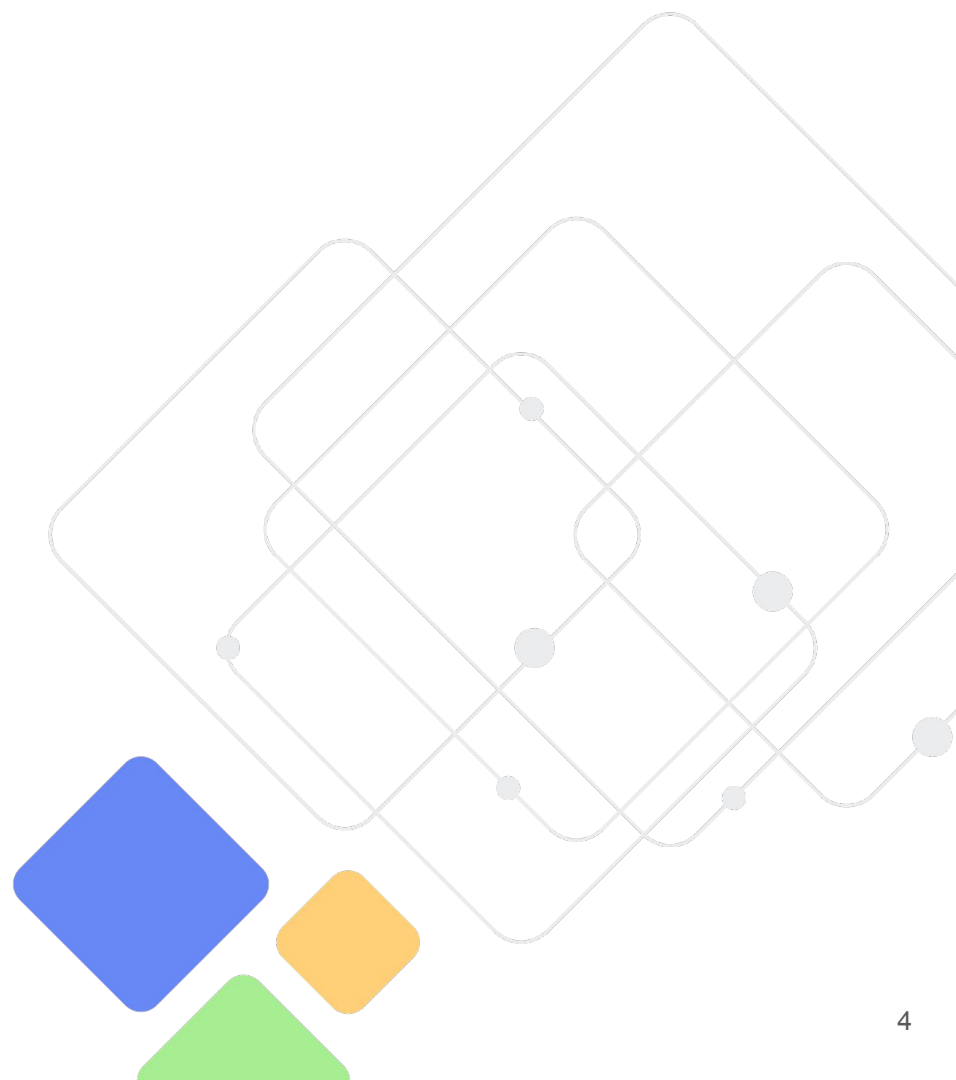


Understanding the New Endpoint Education Upgrade in Google Workspace



AGENDA

- Introduction to Google's
Endpoint Education
Upgrade
- Key Features and Benefits
- Implementation Strategies
- Q&A



What are your biggest challenges and successes when it comes to managing student devices in your school or district?

- Do you use a Mobile Device Management (MDM) solution?
- What do you like or dislike about your current approach?
- *Share your experiences and insights in the chat!*

IN TODAY'S DIGITAL LEARNING ENVIRONMENTS, PROTECTING STUDENT DATA IS MORE IMPORTANT THAN EVER



No. 1

K-12 educational institutions and their data are top targets for cyberattacks.¹

\$4M+

Average cost of a data breach in education.²

96%

of institutions lose their ability to operate after a cyberattack – sometimes for months at a time.³

32M

sensitive education records have been affected by more than 2,691 data breaches in the US since 2005.⁴

1. Sophos, "[The State of Ransomware in Education](#)," July 2023.

2. IBM Report, "[Cybersecurity – exploring the true cost of a data breach](#)," 2022.

3. Sophos, "[The State of Ransomware in Education 2022](#)," July 2022.

4. Sam Cook, "[US schools leaked 32 million records in 2,691 data breaches since 2005](#)," Comparitech, April 2023.

Schools use endpoint management to strengthen their digital learning environments



Keep school data safer

Built-in protections help secure devices and prevent ransomware attacks.



Get deeper controls

Settings, rules, and proactive controls enable admins to manage users, apps, and devices across their domain.



Increase learning opportunities

Devices, collaboration, and content creation tools extend learning environments and prepare students for college and careers.

Previously

Schools had to use third-party vendors and costly products to manage their phones and tablets.



Inefficient



Time-consuming



Expensive

Now

Google for Education is extending our portfolio of account and device management solutions for Android and iOS mobile devices.



Google Workspace management tools are all in one place – your Google Admin console



Easy to manage



Flexible licensing options

GOOGLE'S NEW ENDPOINT EDUCATION UPGRADE

Introducing the Endpoint Education Upgrade

A new Google for Education solution that lets you manage phones and tablets easily.



Advanced account management

Seamlessly manage student and educator accounts from anywhere, including setting up accounts, controlling access, and resetting passwords.



Deployment and device management

Proactively manage your fleet in one central place to find devices, set device policies, and manage apps and extensions.



Strong security controls

Protect your school community by controlling user access to app-based identity and device context, and set rules and alerts to limit data loss and suspicious activity.

ADVANCED ENDPOINT MANAGEMENT

Google Workspace
for Education

Security

- Standard and strong passcode enforcement
- Mobile device security policies
- Android work profiles
- Network management (mobile)

Device Management

- Advanced mobile management
- Zero-touch enrollment for Android devices
- Approve devices
- Remote device wipe
- Windows device management

App Management

- Public iOS app management
- Private Android web apps
- Selectively distribute mobile apps
- Android app settings

Device Analytics

- Advanced mobile device reports

ENTERPRISE ENDPOINT MANAGEMENT

Google Workspace
for Education

Security

- iOS data protection
- Mobile device certificates
- Context-Aware Access

Device Management

- Company owned inventory: mobile devices
- Company owned iOS devices
- Management rules

App Management

- Private iOS app management
- Deploy apps from the iOS App Store or Google Play Store.
- Connect to Apple School Manager and DEP.

Device Analytics

- Devices audit log
- Report inactive company owned devices

What Devices Does it Support?

iOS and iPadOS

Android Phones and Tablets

Windows



Keep digital learning environments more secure with flexible device and account management solutions



Chrome Education Upgrade

Supercharge deployment and onboarding for your entire **ChromeOS fleet**.



New Endpoint Education Upgrade

Manage and secure your school's **phones and tablets**.



Features in Google Workspace for Education

Productivity and classroom management tools with included **endpoint management features**.*

A suite of endpoint management solutions to meet the needs of every school – all accessible in the Admin console.

Endpoint Upgrade or Education Plus?

Endpoint Education Upgrade

Get flexible management capabilities for Android and iOS mobile devices with Endpoint Education Upgrade.

Google Workspace for Education Plus

Your all-in-one education technology solution

Manage and secure your school's phones and tablets

Premium features provide a proactive approach to security

Premium features take teaching and learning to the next level

When to Consider the Endpoint Education Upgrade

- **You have Education Fundamentals:**
The Endpoint Upgrade is a cost-effective way to add advanced device management without upgrading to Education Standard or Plus.
- **You need robust device management:**
The Upgrade offers enhanced security controls, app management, and device tracking.
- **You want to streamline device setup and maintenance:**
The Upgrade simplifies tasks like bulk enrollment and policy enforcement.

When to Consider Google Workspace for Education Plus

- **You need advanced teaching and learning tools:**
Education Plus includes features like Classroom analytics, originality reports, and enhanced Meet capabilities.
- **You want deeper insights into student engagement:**
Classroom analytics provides valuable data on student progress and participation.
- **You prioritize collaboration and communication:**
Education Plus offers additional tools for seamless teamwork and interaction.
- **You require additional storage:**
Education Plus provides extra Drive storage for students and staff.

PRICING

Endpoint Education Upgrade:

Available in Flexible Licensing Options



User-based license

- Great for schools that need flexible coverage that they can adjust each year
- Available on up to 15 personal and school-owned devices per user*
- \$5 USD per user/year



Device-based license

- Great for schools that have 1:1 devices or shared devices that many students sign in to daily
- Available on school-owned devices only
- \$5 USD per device/year

SCENARIO



Mount Oread Public Schools has 5,000 students, each with a Chromebook. They are transitioning their 1,200 K-2 students to iPads and need a management solution. **What would be the cost of managing these iPads?**

- **Endpoint Education Upgrade:** \$6,000 per year
1,200 devices x \$5 per year
- **Google Workspace for Education Plus:** \$25,000 per year
5,000 students x \$5 per year

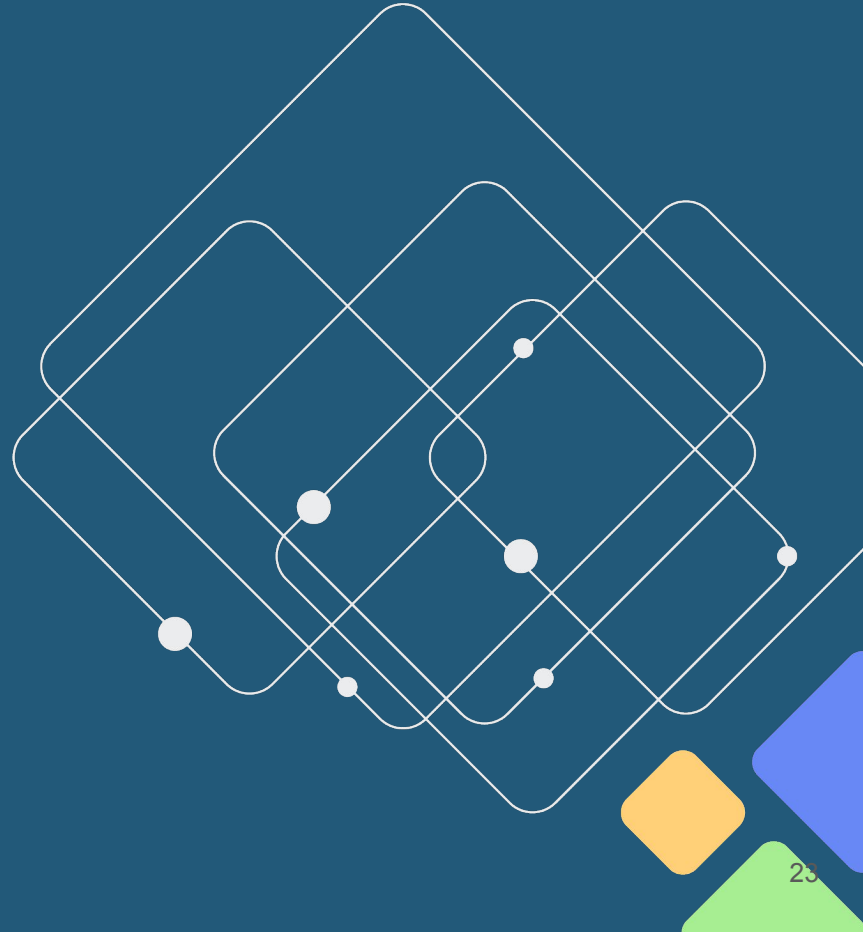
Q/A

[K12TechLeaders.com](https://www.k12techleaders.com)



Check Out Next Week's Webinar!

Take Control of File Sharing
Google Workspace





SYNETIC
TECHNOLOGIES

Understanding the New Education Endpoint Upgrade

In Google Workspace

