

The Great Gatsby Gossip Magazine



Our final project for *The Great Gatsby* is to create a gossip and scandal magazine based on the characters and their shenanigans in the text. Each member of your group will be responsible for writing several pieces on a variety of topics for publication in your magazine. You will then use digital tools* to enhance your articles for publication a presentation to the class in a gallery walk on finals week.

You must complete two Tier 1 pieces, one Ad/ Survey /Game, and one Tier 2 article to receive a C or better. Please see the attached rubric for further details.

Topic	Tier 1	Tier 2
Fashion, Style, and Entertainment	<ul style="list-style-type: none"> Lifestyles of the Rich and Famous: East Egg vs. West Egg Guide to Fashion: Colors, Quality, and Characterization Where it's At: Parties of the Rich, Poor, and Popular 	<ul style="list-style-type: none"> At Home with Daisy Buchanan (interview) Jazz: A Review of the sounds of the 20s. Floozy or Flapper: How to tell the difference (looks, acts, says)
Gossip & Scandal	<ul style="list-style-type: none"> Who is Gatsby? Mystery, Rumors, and Realities Gossip on the Street: Buchanan at it again! 	<ul style="list-style-type: none"> Scandal and Intrigue: Scrambled Eggs! Two Correlating deaths: What's the connection? (An investigative Report)
Money and Wealth	<ul style="list-style-type: none"> It's not what you know, but who you know: Remaking James Gatz Bootlegging/Gangsters 	<ul style="list-style-type: none"> Making a Quick Buck: Investing
Editorials	<ul style="list-style-type: none"> Women's Roles: Free Range or a Bigger Cage? What really makes Gatsby Great? Privilege: A burden or a blanket 	<ul style="list-style-type: none"> Cultural perspectives, values, and habits of the East & West Cartoons/visuals of key moments (to show characters) American Dream or America Dreaming?
EXTRAS Advertisements Reviews Games Obituaries	<ul style="list-style-type: none"> Cars Clothes Jewelry Trash Removal/ Housekeeping/ Lawn Services Real Estate 	<ul style="list-style-type: none"> Prescription Glasses Stocks/Bonds/Brokerage Companies Jay Gatsby/Myrtle/George Obituary Reviews Quizzes Games

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Rubric		
Tier One Articles (x2)	Content	/25
	<ul style="list-style-type: none"> ● 400-500 words ● 3 Textual references/quotes ● Content is creative and demonstrates both an understanding and insight into the text and themes. 	
Tier One Articles (x2)	Craft--considered for all pieces	/25
	<ul style="list-style-type: none"> ● Appropriate supplemental imagery ● Articles are formatted in 2-3 columns ● Article looks professional with appropriate and creative design elements 	
Tier 2 Articles (x1)	<ul style="list-style-type: none"> ● 300 words ● Two textual references/quotes ● Article content includes textual insight and/or research that supplements the reader's understanding of the text ● Craft 	/10
Extras (x2)	<ul style="list-style-type: none"> ● Creative, relate to the text, well designed, gives a sense of authenticity to the project ● Authentic work (not just printed off) ● Craft 	/20
Design and Conventions (x1)	<ul style="list-style-type: none"> ● Magazine demonstrates ownership through professional design and layout choices. ● Spelling, capitalization, grammar, and sentence structure are all correct. 	/10
Collaboration and Reflections	<ul style="list-style-type: none"> ● Works well with group members. ● Communicates and keeps partners accountable for their roles. ● Communicates with instructor appropriately regarding own progress and when others don't participate or aren't responsive to encouragement from the group. ● Group has created a professional product that meets or exceeds all requirements for the assignment. 	/10

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	<ul style="list-style-type: none">• Reflections are on time, thoughtful, and relevant to task completion.	
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